

Superintendent Report

Superintendent, Dr. Kyla Johnson Trammell
Jan 11, 2022



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



Superintendent Report Overview

School Highlights

Covid Update

Attendance Update

Enrollment Update





Highlights from Schools

Joaquin Miller ES Receives National Recognition for Protecting the Environment



On Friday, December 16, officials from the National Oceanic and Atmospheric Administration ([NOAA corps](https://www.noaa.gov/)) and the Ocean Guardian program visited Joaquin Miller to present the school community with honors as an Ocean Guardian school, along with the school's latest banner.

It's the school's tenth year in a row receiving this recognition, the first school in the nation to reach ten years as an Ocean Guardian school. "It feels really important to me... because we're not treating the earth nicely. So, we need to work together to clean up the earth, because earth is the only place we can live," said 3rd grader, Lorenise D.

Initiative: Joyful Schools

www.ousd.org/strategicplan

Since 2013, the school has been doing restoration projects, managing food waste more sustainably, and being more careful to keep trash from getting into the environment.

Oakland Tech Football Player & Honor Roll Student Announces He Will Attend Stanford University



Oakland Tech senior, Omar Staples plays on the football team and works hard in the classroom for his 3.8 GPA. His successes as a student-athlete garnered him a lot of attention from big universities with major football programs. Eight schools recruited him, making substantial offers to get him to commit to playing and studying on their campus.

At a ceremony in the school gym on December 21, Omar (center with his teammates) announced to the excited crowd that he will be attending and playing for Stanford University in fall 2023.

It didn't seem like much of a contest, "Number 1, Stanford has the best education in the world, obviously. It's the best of both worlds. So, I did the football aspect, I did the academic aspect. There's a rebuilding culture there and I feel like I can be a part of that, to get the program back to where it needs to be."

Initiative: Empowered Graduates

www.ousd.org/strategicplan



Covid Update

COVID Update

Testing & Vaccines

- Regional testing hubs open
 - 2 locations open each day, M-F
- Vaccine clinics scheduled at school sites through the fall semester
 - Updated Omicron boosters available at all sites, including pediatric doses
 - COVID + Flu vaccine clinics also being scheduled with ACPHD
- At-home tests available for symptomatic/exposed staff & students at all school sites
 - At-home tests distributed for Winter Break

Case Rates & Masking

- The community level of Covid-19 in Alameda County is Medium based on cases and hospitalizations; though numbers rose during the holiday, they have been on a downward trend for the past few days.
- OUSD follows CDPH and ACPHD aligned masking guidance to CDC, per Board Policy 2122-0091.
- High-quality masks, including N95, KN95, KF94, and surgical masks are provided at all District facilities.



Attendance Update

Overall Attendance Update* (Aug 8-Dec 16)

Grade level	All Students	ELL	Newcomer	SPED	Unhoused **	Foster	African American	Asian	Latino	White
Gr TK-5 (enrollment)	90% (17540)	90% (6496)	90% (1289)	87% (2624)	87% (438)	89% (32)	87% (3216)	94% (1902)	89% (7705)	93% (2435)
Gr 6-8 (enrollment)	91% (6576)	91% (1957)	92% (340)	88% (1150)	89% (271)	88% (17)	88% (1407)	95% (579)	91% (3278)	94% (638)
Gr 9-12 (enrollment)	90% (9323)	87% (2667)	88% (1173)	87% (1599)	86% (745)	78% (60)	88% (2161)	94% (1016)	88% (4583)	93% (777)

*Sojourner Truth NOT included.

** Number of unhoused students is low at the beginning of the school year as data is still being entered into the system.



Enrollment Trends in California

Statewide Enrollment Trends

State Enrollment

California experienced the 5th consecutive decrease in total Public K-12 Enrollment in the 2021-22 school year (-110,000 students), enrolling 5,892,000 students. Over the next ten years, if current trends in fertility and migration hold, a further decline of 524,000 in total enrollment is projected, resulting in total enrollment of 5,368,000 by 2030-31.

County Enrollment

California experienced the 5th consecutive decrease in total Public K-12 Enrollment in the 2021-22 school year (-110,000 students), enrolling 5,892,000 students. Over the next ten years, if current trends in fertility and migration hold, a further decline of 524,000 in total enrollment is projected, resulting in total enrollment of 5,368,000 by 2030-31.

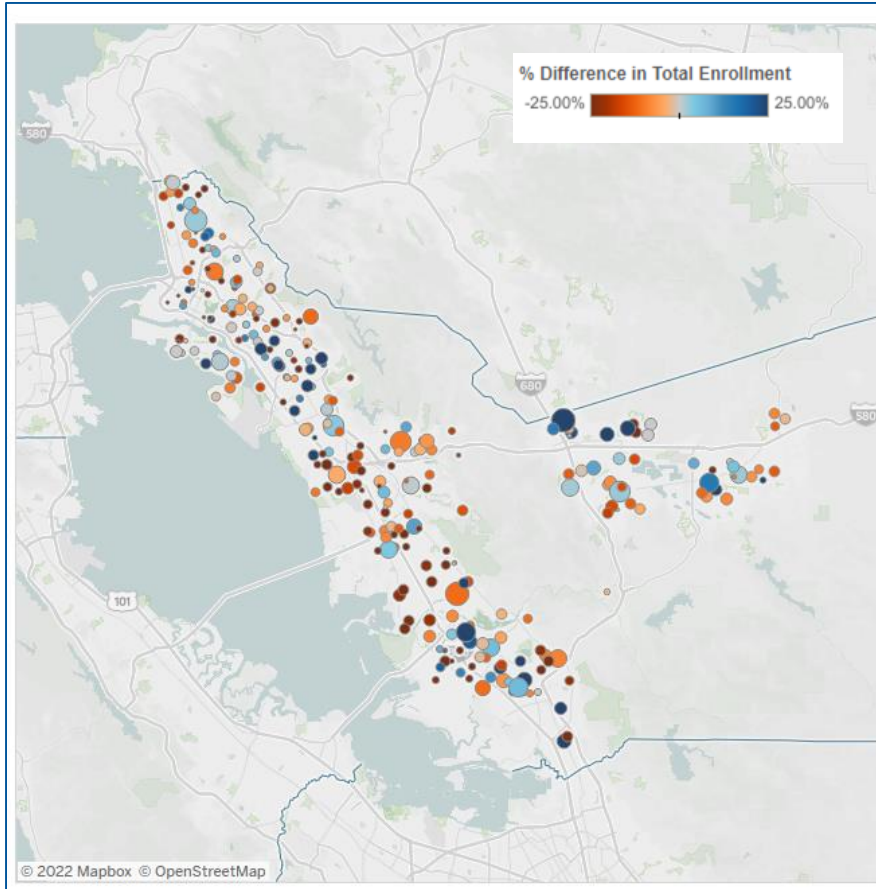
High School Graduates

Graduates are expected to increase to a projected peak of 442,500 in 2023-24 after which they decline through the end of the projection period. The largest increase in graduates is expected in Kern County, which will add 1,300 graduates by the end of the projection. Overall, 15 counties will see an increase in the number of high school graduates by 2031-32.

State of California, Department of Finance, California Public K-12 Graded Enrollment and High School Graduate Projections by County, 2022 Series. Sacramento, California, September 2022.

Alameda County Enrollment Trends last Decade

2012-2013 to 2021-22 School Growth and Decline



Many schools across Alameda county in all districts have experienced declining enrollment over the past decade.

This is not just an Oakland problem but reflects demographic shifts and related cost of living challenges in the Bay Area.

Alameda County is projected to have the 3rd highest in total lost enrollment state wide with 2,169 less students in 2023-24 (-1.01% decline)

- 1st Los Angeles Unified
- 2nd Santa Clara

Of note, communities that are building affordable housing and mixed housing developments are seeing increases in enrollment as families move to these communities.



Enrollment Trends in OUSD

Introduction:

Much of the data used to determine enrollment projections for Oakland Unified is based on data that is publicly available

at:<https://www.ousddata.org/public-dashboards.html>

The data used in this presentation is primarily drawn from the Census Day data that reports the number of students enrolled in each school across the state of California. This date is consistently on the first Wednesday of October and becomes the official enrollment number for OUSD that drives budget and future projections.

As a choice school district, enrollment patterns in Oakland Unified can be complex and these tools will allow community members to explore the various factors that impact our enrollment projections.



ENROLLMENT & MAPS

Final enrollment figures are calculated and based on numbers from the CA Dept. of Education which are based on Census Day figures from the CALPADS pupil data system. Live/Go Data & Maps are an annual tabular and visual representation of where Oakland students live and where they attend school. School choice gives information on school choice rates across the district.

[Enrollment \(California Department of Education\)](#)
[Enrollment Animated Bubble Chart](#)
[Feeder Patterns/Attrition-Transition](#)
[Live/Go 2015-16 to Current | Live/Go Archives](#)
[School Choice](#)
[School Data Snapshot \(updated 2021-09-21\)](#)



2 2022-23 GO!

TK Expansion Begins!
September 2 – February 2 Birthdays

- Max class size: 24
- 12:1 student/teacher ratio
- Last year for TK teachers to complete teacher Training Requirements

4 2024-25 ALMOST THERE...

September 2 – June 2 Birthdays

5 2025-26 FINISH LINE!

All children who turn 4 by
September 1st can enroll in TK!

3 2023-24 GETTING EVEN BETTER...

September 2 – April 2 Birthdays

- 10:1 student/teacher ratio (contingent on funding)
- All TK teachers must possess credential + specified ECE training

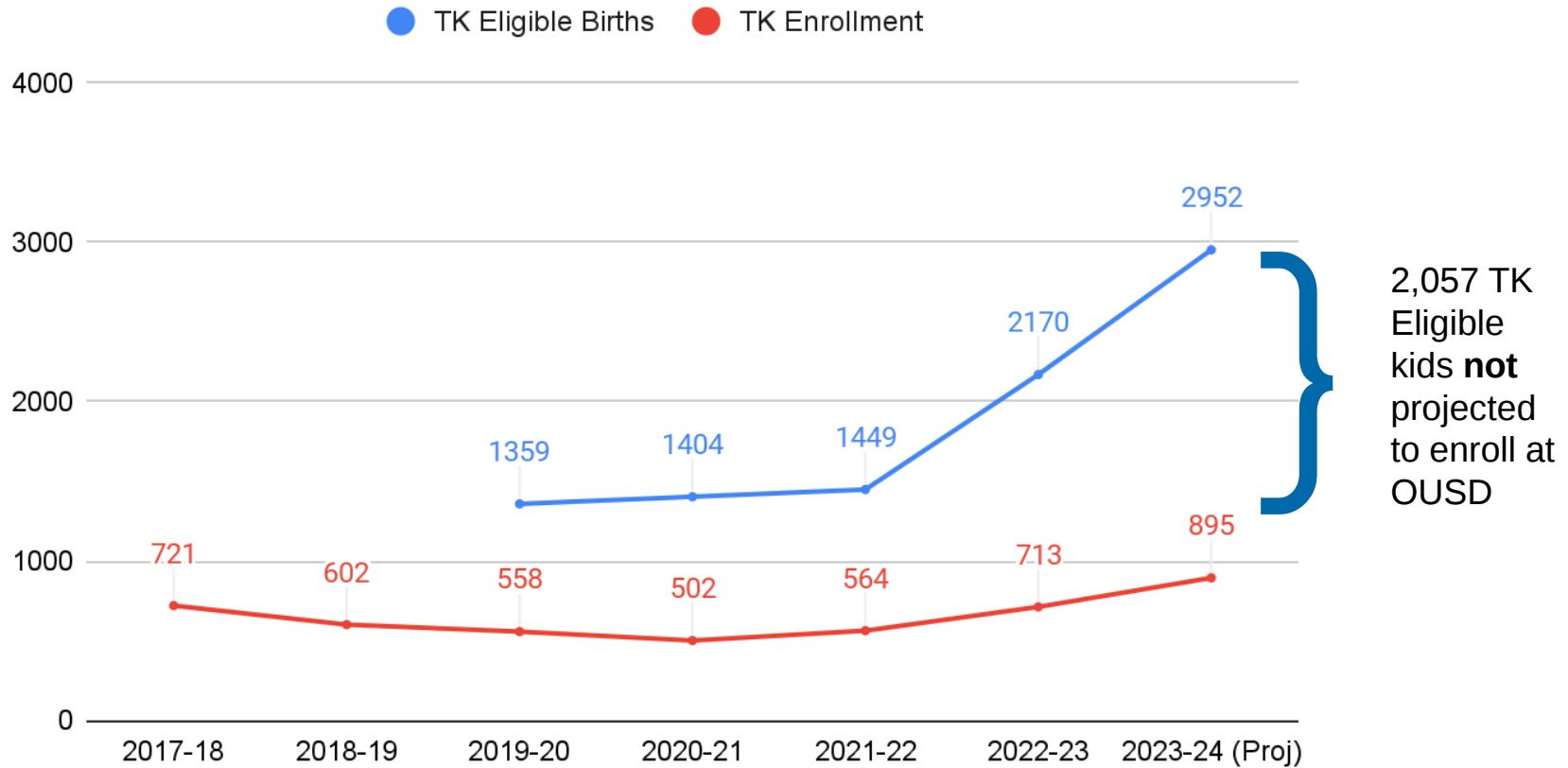
1 2021-22 READY, SET...

September 2 – December 2 Birthdays

- Implementation Grants issued
- Facilities Grants issued
- TK Teacher Training Requirements extended until 2023

TK Policy Map
tkcalifornia.org

TK Births + Enrollment Chart

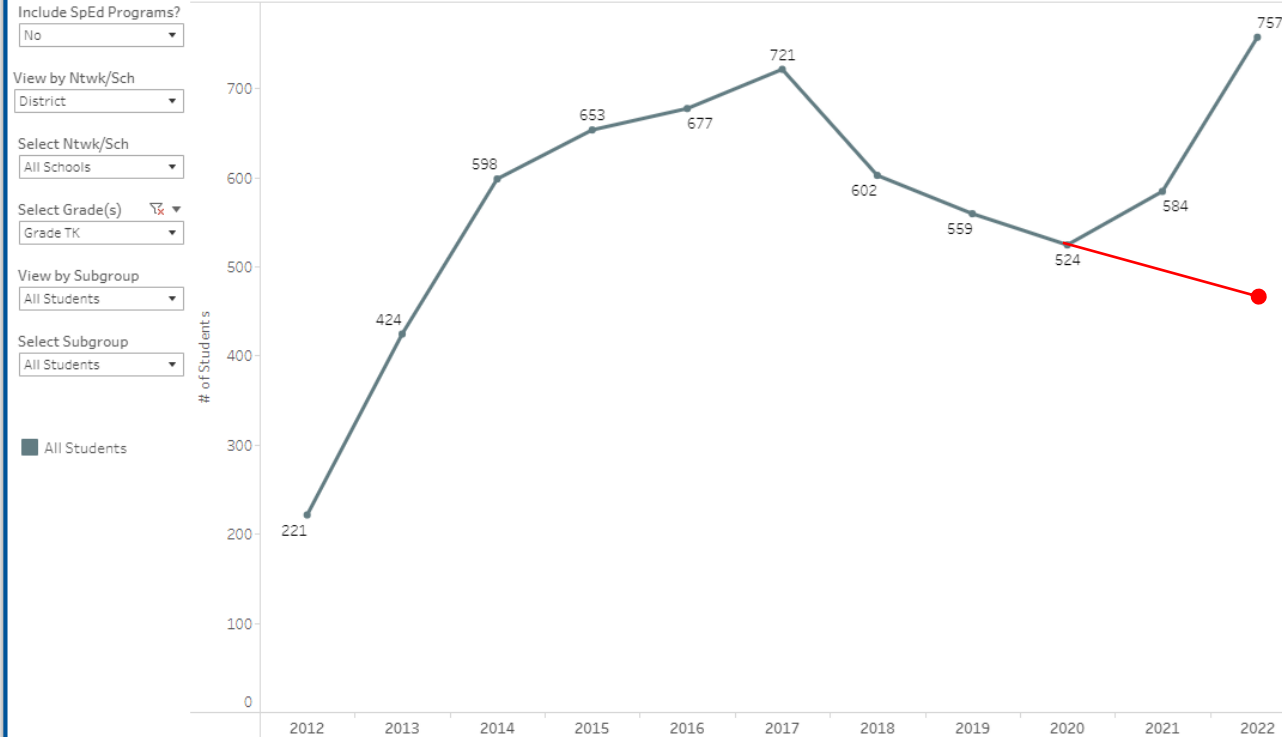


TK Expansion-Flattens the Elementary Enrollment Decline for Oakland

Historical Aeries Enrollment on Fall Census Day

Data Source: [Aeries](#), Grades TK - 12. Network/School: All Schools. Grade(s): Grade TK

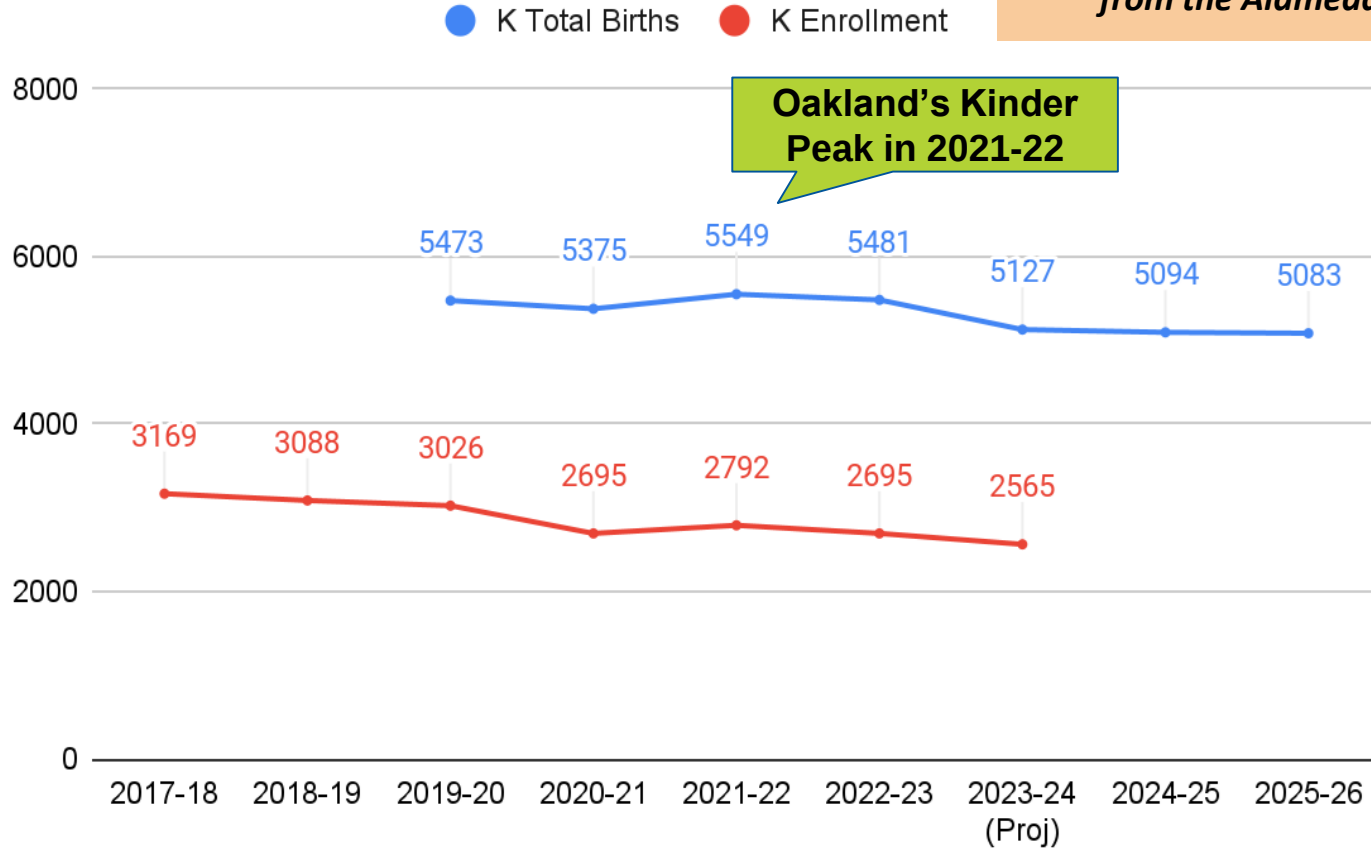
Notes: Preliminary enrollment data extracted from Aeries SIS immediately on Fall Census Days (first Wednesday of each October). Enrollment data includes only OUSD district-run schools. For any comments or questions about this dashboard, email james.tharp@ousd.org



OUSD begins to benefit from TK expansion. By reversing the TK enrollment trajectory through expanding age range eligibility.

K Births + Enrollment Chart

Declining births are projected to continue to decline through 2025-2026 based available birth data from the Alameda County.



The OUSD capture rate based on 21-22 and 22-23 that is used in **23-24 projections** is **50.029%**.

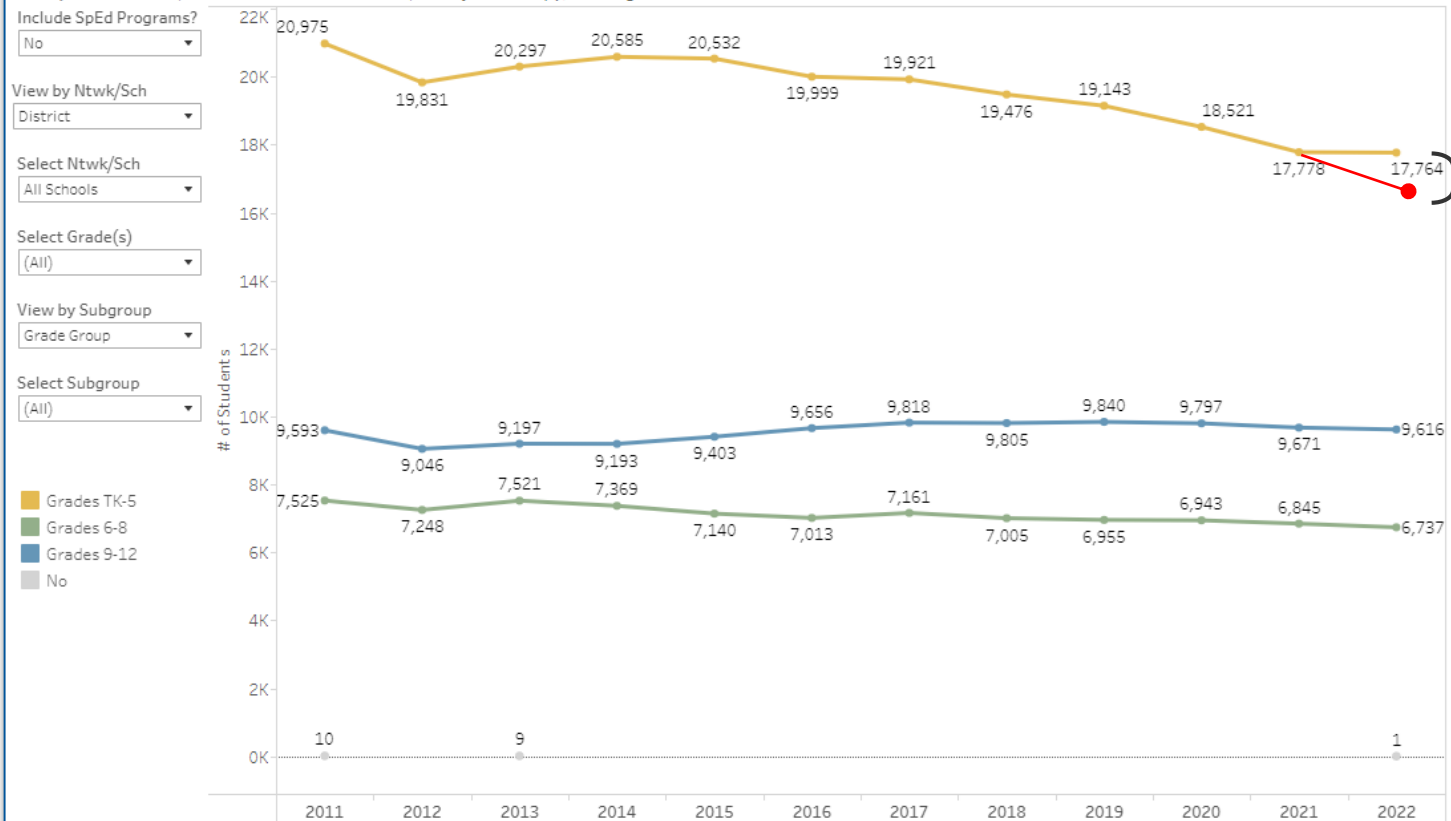
Census Day Grade Span Enrollment Trends

Historical Aeries Enrollment on Fall Census Day

Data Source: [Aeries](#), Grades TK - 12. Network/School: All Schools. Grade(s): All

Notes: Preliminary enrollment data extracted from Aeries SIS immediately on Fall Census Days (first Wednesday of each October). Enrollment data includes only OUSD district-run schools.

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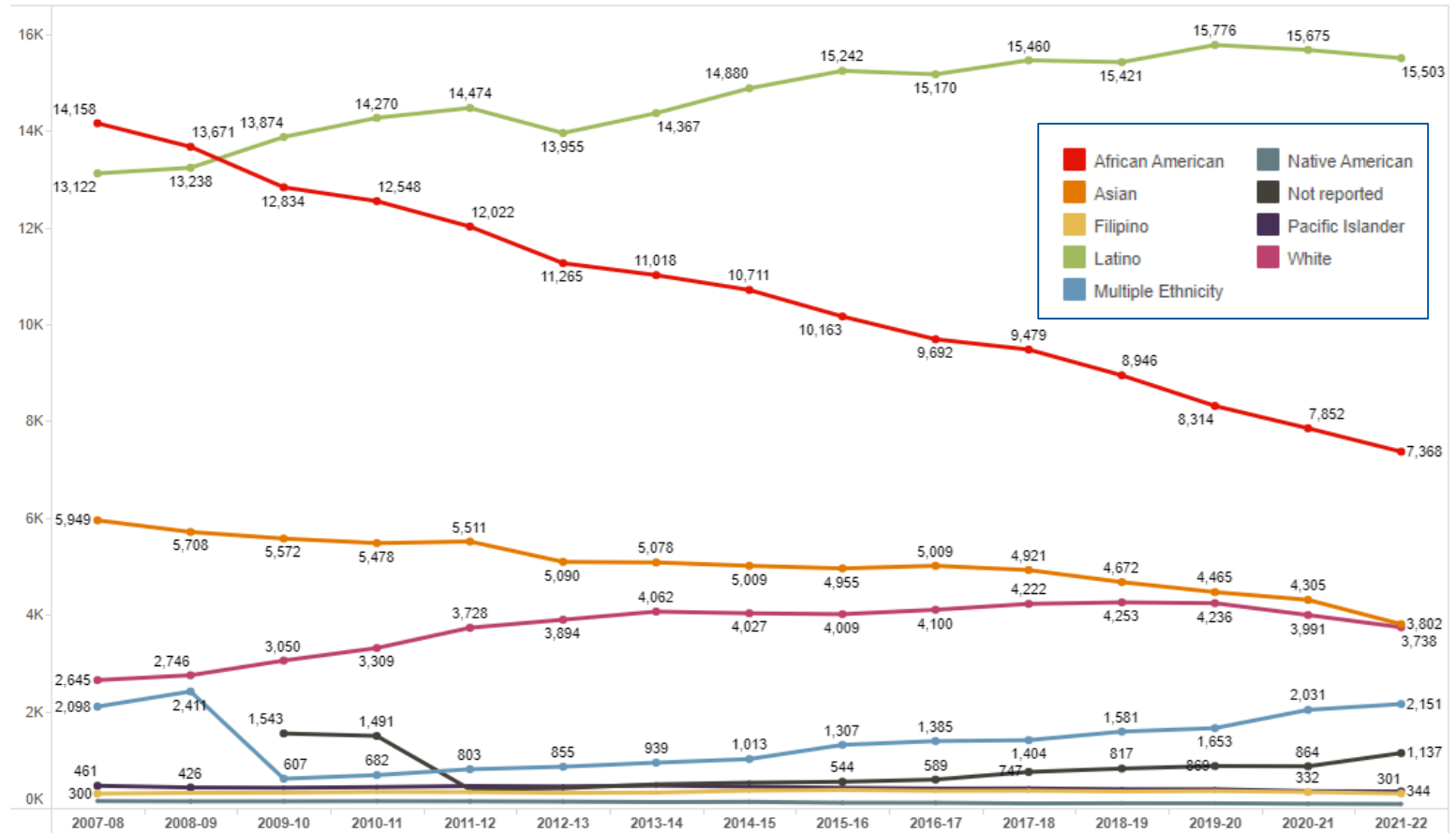
**TK
Expansion
Flattens
TK-5
Enrollment
Decline**

**9-12
Enrollment
Flat**

**+Pathways
+Newcomer**

**6-8 Slight
Declining
Enrollment**

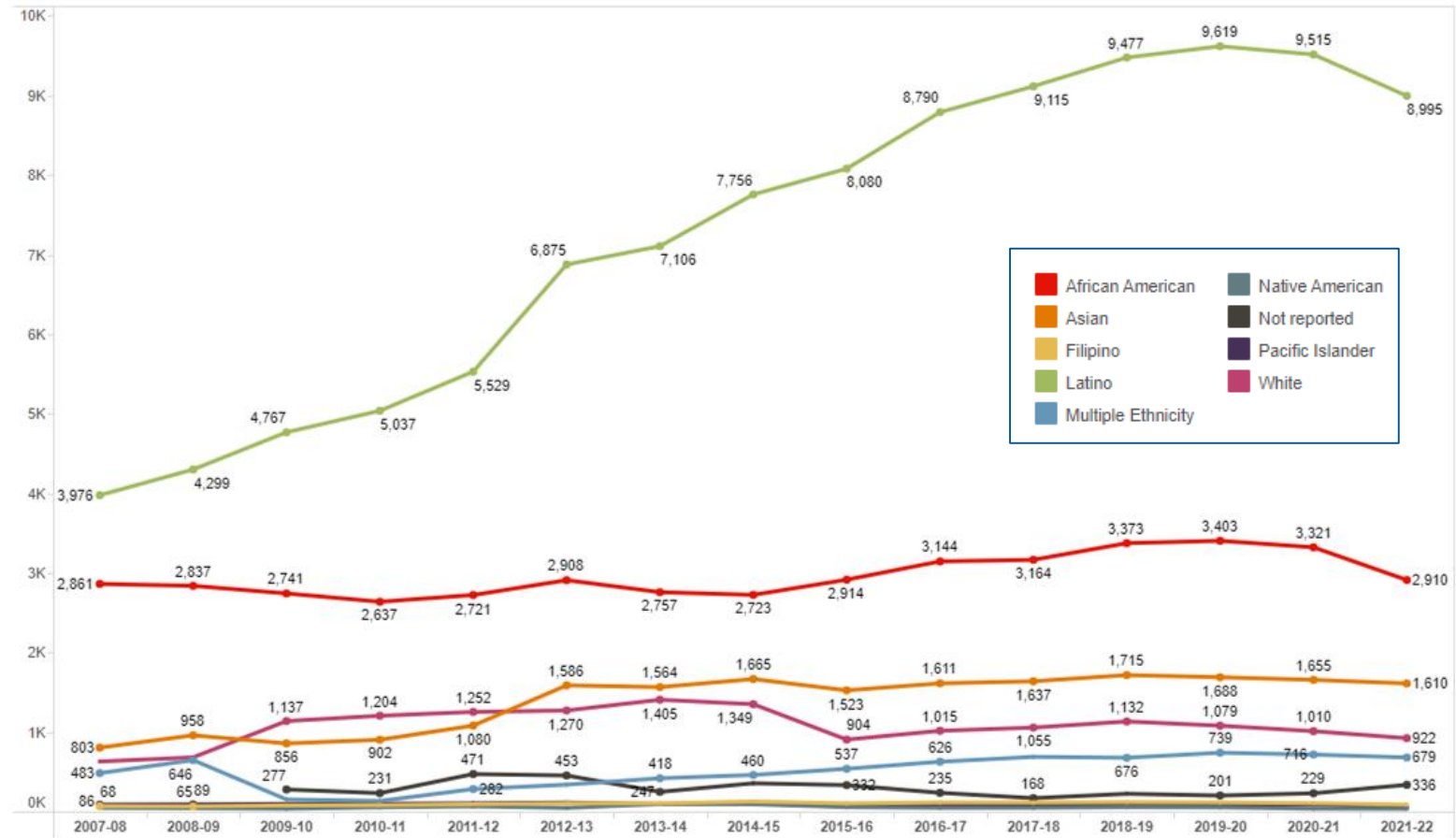
OUSD Enrollment by Ethnicity (District Run)



For any comments or questions about this dashboard, please email Jay Tharp at james.tharp@ousd.org or Rattana Yeang at rattana.yeang@ousd.org.

All data can be accessed from our public dashboards at <https://www.ousddata.org/public-dashboards.html>

Charter Enrollment by Ethnicity (Charter School)



For any comments or questions about this dashboard, please email **Jay Tharp** at james.tharp@ousd.org or **Rattana Yeang** at rattana.yeang@ousd.org.

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Targeted Enrollment Strategies for OUSD

TOTAL ENROLLMENT: 50,054

View Pie Chart
by Group

Local Ed Authority

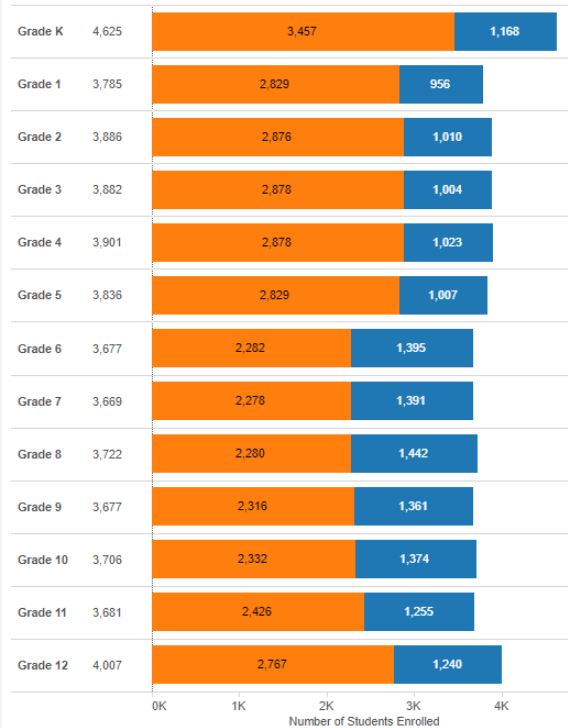
Select
Group(s)

(All)

View Bar Graph
by Grade or School

Grade

Enrollment by Grade



With expanding TK window, OUSD has an opportunity over next two years to expand enrollment by going down a grade.

OUSD loses significant enrollment yearly during the 5th grade to 6th grade transition to charter, surrounding district and private schools.

OUSD has an opportunity to improve our capture rate by providing programming that 6th grade families are looking for.

- On average about, 442 students transition from OUSD to charter for 6th grade.
- On average about 304 students transition out of district to private schools and other districts.



Enrollment Projections

Enrollment Projections

Projections are the foundation of the District structure and drive district- and site-level decision making around budget, staffing, and program.

Projections

Budget

Staffing

Programs



Enrollment Grade Span to Census Day (TK-12)

Grade Span	Projected Enrollment	Aeries Day-5 8/12/22	Actual Day-5 Count 8/12/22	Aeries Day-20 9/2/22	Actual Day-20 Count 9/2/22	Aeries Day-30 9/16/22	Aeries Day-35 9/23/22	Aeries Day-40 9/30/22	Aeries Census Day 10/5/22
General Ed Enrollment TK	740	633	675	698	681	700	704	707	709
General Ed Enrollment K-5	16,057	16,150	16,097	16,326	16,295	16,358	16,399	16,408	16,403
General Ed Enrollment 6-8	6,427	6,358	6,201	6,363	6,353	6,367	6,369	6,382	6,379
General Ed Enrollment 9-12	8,519	9,385	8,303	9,362	9,063	9,201	9,204	9,187	9,190
Total General Ed Enrollment TK-12	31,743	32,526	31,276	32,749	32,392	32,626	32,676	32,684	32,681
SDC Enrollment TK-12	1,695	1,468	1,421	1,450	1,370	1,438	1,438	1,429	1,450

Census Day 21-22: 34,428

Census Day 22-23: 34,118

-176 Students

The preliminary Census Day numbers are used to drive OUSD's projections for the 2022-23 school year. These numbers will fluctuate post-Census day and are certified in by the state in January.

Adopted Budget 22-23: 33,208

District Projections 2023-2024 by Grade

Grade Span	Actual Census Day Counts from CALPADS					Projections		
	2018-19	2019-20	2020-21	2021-22	2022-23	Projection 2023-24	Change 22-23 to 23-24	% Change
TK	602	559	529	584	758	959	201	26.52%
K	3173	3128	2811	2887	2791	2677	-114	-4.08%
1	3244	3180	3078	2837	2944	2817	-127	-4.31%
2	3138	3152	3067	2880	2802	2823	21	0.75%
3	3112	3079	3060	2890	2830	2712	-118	-4.17%
4	3095	3061	3036	2887	2817	2749	-68	-2.41%
5	3134	3001	2961	2830	2825	2683	-142	-5.03%
6	2276	2305	2365	2291	2248	2191	-57	-2.54%
7	2421	2264	2314	2289	2253	2236	-17	-0.75%
8	2350	2427	2294	2288	2241	2256	15	0.67%
9	2330	2511	2297	2341	2327	2400	73	3.14%
10	2466	2453	2545	2339	2426	2451	25	1.03%
11	2519	2405	2454	2444	2374	2367	-7	-0.29%
12	2571	2559	2606	2645	2505	2362	-143	-5.71%
Total Enrollment	36431	36084	35417	34432	34141	33683	-458	-1.34%

2023-2024 Projections Network 2

School	Network	22-23 Census Day Enrollment	23-24 Projected Enrollment	Projected YoY Change
Chabot	N2	568	583	15
Crocker	N2	422	420	-2
Global Family	N2	424	449	25
Emerson	N2	336	333	-3
Hillcrest	N2	266	310	44
Montclair	N2	534	550	16
Peralta	N2	352	357	5
MLA	N2	657	706	49
Thornhill	N2	383	401	18
Korematsu	N2	203	0	-203
SEED	N2	414	420	6
Esperanza	N2	422	500	78
Bridges	N2	417	449	32
Manzanita	N2	347	337	-10
Prescott	N2	108	121	13
ICS	N2	278	297	19
TCN	N2	254	258	4
Sankofa	N2	271	298	27

2023-2024 Projections Network 3

School	Network	22-23 Census Day Enrollment	23-24 Projected Enrollment	Projected Change
Bella Vista	N3	407	377	-30
Brookfield	N3	152	0	-152
Burckhalter	N3	184	221	37
PRIDE	N3	335	355	20
Cleveland	N3	371	366	-5
Greenleaf	N3	618	620	2
Grass Valley	N3	175	0	-175
Highland	N3	447	476	29
Horace Mann	N3	194	0	-194
Madison Primary	N3	248	306	58
ACORN Woodland	N3	290	295	5
Carl Munck	N3	179	0	-179
OAK	N3	279	317	38
Hoover	N3	262	255	-7
EnCompass	N3	310	317	7

2023-2024 Projections Network 4

School	Network	22-23 Census Day Enrollment	23-24 Projected Enrollment	Projected Change
Allendale	N4	364	358	-6
Franklin	N4	497	479	-18
Fruitvale	N4	247	258	11
Garfield	N4	501	477	-24
Glenview	N4	449	464	15
La Escuelita	N4	274	275	1
Laurel	N4	424	466	42
Lincoln	N4	708	701	-7
Markham	N4	308	294	-14
Joaquin Miller	N4	402	427	25
Piedmont	N4	334	337	3
Redwood Hts	N4	369	375	6
Sequoia	N4	449	444	-5
LSA	N4	639	688	49
MLK	N4	350	379	29
Reach	N4	415	459	44

2023-2024 Projections Middle School Network

School	Network	22-23 Census Day Enrollment	23-24 Projected Enrollment	Projected Change
Claremont	MSN	489	493	4
WOMS	MSN	178	180	2
Bret Harte	MSN	447	443	-4
Edna Brewer	MSN	782	782	0
Montera	MSN	643	644	1
Roosevelt	MSN	593	584	-9
Westlake	MSN	315	331	16
Frick	MSN	335	356	21
UFSA	MSN	371	350	-21
Elmhurst	MSN	767	787	20
UPA	MSN	368	372	4

2023-2024 Projections High School Network

School	Network	22-23 Census Day Enrollment	23-24 Projected Enrollment	Projected Change
CCPA	HSN	701	778	77
Castlemont	HSN	694	664	-30
Fremont	HSN	1148	1265	117
McClymonds	HSN	286	265	-21
Oakland High	HSN	1540	1576	36
Oakland Tech	HSN	1838	1832	-6
Skyline	HSN	1618	1606	-12
Madison Upper	HSN	676	635	-41
Life	HSN	424	431	7
MetWest	HSN	189	282	93
Oakland Intl	HSN	314	333	19

2023-2024 Projections Alternative Schools

School	Network	22-23 Census Day Enrollment	22-23 Additionally Funded Seats	22-23 Total Seats	23-24 Projected Enrollment	23-24 Projected Seats for Late Transfers	23-24 Projected Total Seats	Projected Change
Bunche	ALT	49	86	135	51	31	82	-53
Dewey	ALT	104	111	215	67	67	134	-81
Gateway	ALT	76	2	78	33	48	81	3
Street Academy	ALT	69	27	96	60	31	91	-5
Sojourner Truth	ALT	713	0	713	560	25	585	-128
Rudsdale	ALT	146	13	159	126	41	167	8
Rudsdale (Newcomer)	ALT	172	0	172	144	49	193	21

- Previously, we projected Alt Ed schools based on max enrollment the previous year.
- Moving forward, we are projecting an on-time enrollment for students enrolled by Census Day, and then calculating the number of additional seats for students transferring after Census Day.

On-Time Enrollment Applications as of 12/30/22

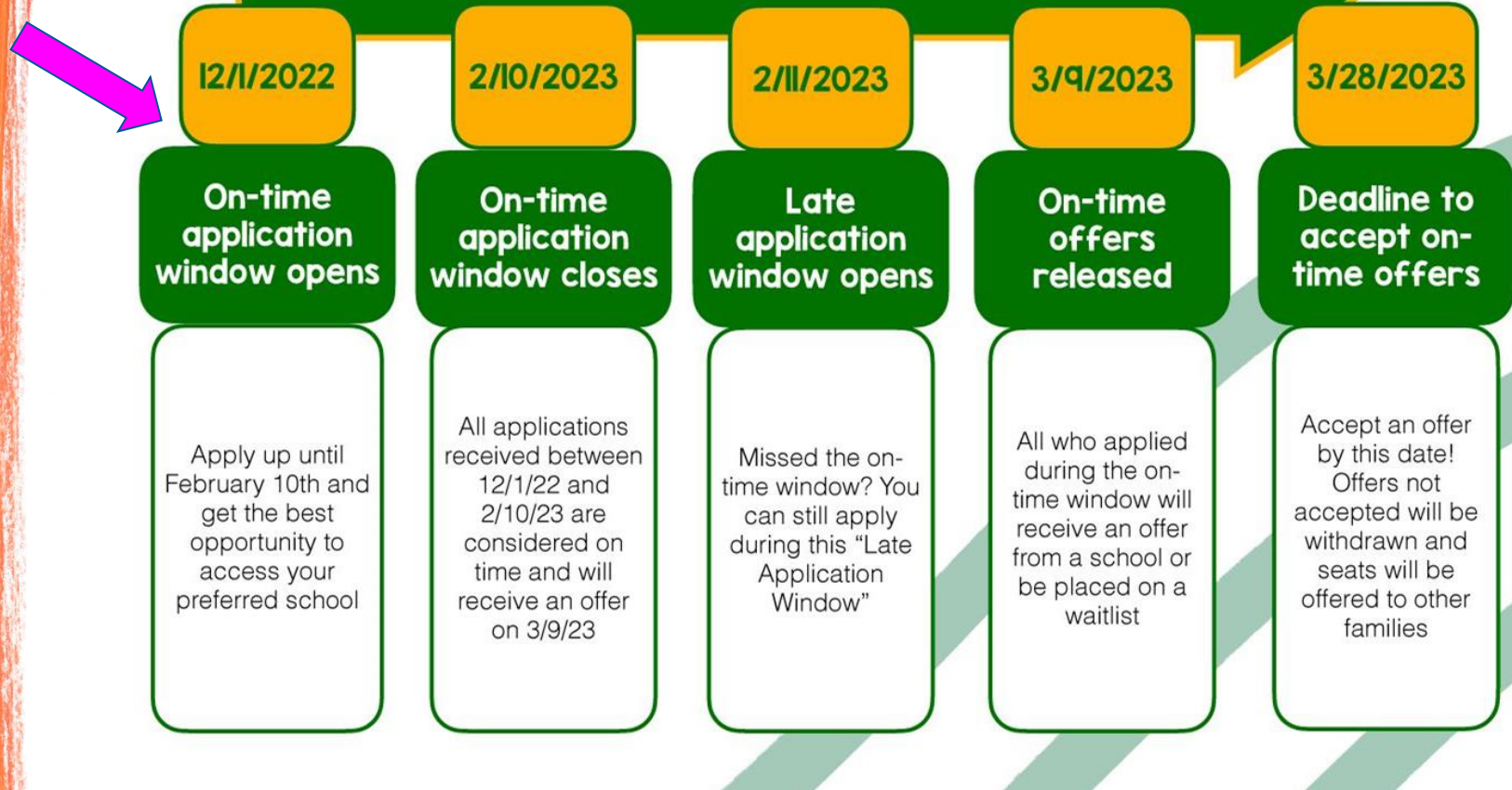
Transition Grades	Applications 12/30/22	Projections 23-24	% of Projections
Transitional K	392	891	44%
Kindergarten	861	2562	34%
6th Grade	838	2073	40%
9th Grade	714	2255	32%

- As of 12/30, there were 42 days left in the on-time enrollment window for District schools. The window on-time enrollment window closes on February 8, 2022
- Enrollment will continue until Census Day on 10/4/2023



Enrollment Stabilization

OUSD ENROLLMENT TIMELINE 23-24



Satellite Offices

- 1) Established on December 5, 2022 at four locations across Oakland
- 2) Designed to provide additional in-person Enrollment support to the community
- 3) Open to any family from any school and new to OUSD families

SATELLITE OFFICE HOURS



School Site	Day	Times	Specific campus location
WOMS	Mondays	8:30-3:30	Family Resource Center, Building H
Elmhurst	Tuesdays	8:30-3:30	Family Resource Center, room 3000
ICS/ TCN	Thursdays	8:30-3:30	Gym/ Stage area
Havenscourt	Fridays	8:30-3:30	CCPA Family Resource Center

Enrollment Team Site Visits

- Beginning on 9/21/22, the Enrollment Team visited school sites each week
- Purpose:
 - Build knowledge of under-the-radar schools to better inform community members of school choices
 - Build staff fluency with unique programs such as dual language models and high school pathways
 - Build connections between Enrollment staff and site teams



Enrollment Team Site Visits



- *Elementary:* Allendale, Bella Vista, Burkhalter, Emerson, EnCompass, Garfield, Greenleaf, Highland, Hoover, ICS, Korematsu, Laurel, Manzanita SEED, MLK, Melrose (K-8), Prescott, Sankofa United
- *Middle:* Bret Harte, Elmhurst, Frick, Westlake, WOMS
- *High:* Castlemont, McClymonds, Madison Park 6-12, Oakland High

Enrollment Team Site Visits

Initial take-aways:

1. Staff were able to share personal stories from visited schools.
2. Staff were able to provide information about linked learning pathways generally, and specific pathways at visited schools.
3. Staff provided more accurate information about dual language programs generally, and some of the differences between these programs.

Visits are currently paused to focus on new application support, but will restart in the spring.



Observing instruction at Frick United.

Enrollment Stabilization work in progress

Virtual School Showcases for Secondary Schools

- Middle School January 9-12
- High School January 17-19
- Opportunity for families who can't necessarily attend tours to hear from school leaders and learn about programs and opportunities
- Schedule and zoom links are posted on ousd.org/enroll → events and tours tab
- Recordings are archived and perspective families can review at any time.



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www.ousd.org



@OUSDnews

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