

# Proposal to Place the Reauthorization of Measure N on the November 2022 Ballot

Measure N Commission

*June 7, 2022*



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

## Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

## Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.





# Ask of the Commission

- Receive a presentation and discuss, as appropriate, the proposed draft of a parcel tax measure to reauthorize Measure N
- No action

# Outline

- Existing Measure
- Resolution No. 2122-0016
- Developing Recommendations
- Recommendations
- Next Steps



# Existing Measure

## Purpose

*“to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences”*

# Goals

- Decrease HS dropout rate and increase HS grad rate
- Increase HS students' readiness to succeed in college and career
- Increase MS students' successful transition to HS
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency

# Background/History

- Approved by voters in November 2014
- Authorized levy of a tax of \$120 per parcel
- Generates approximately \$11.5 M annually
- Includes senior/low income exemptions
- Establishes oversight commission and audits
- Expires June 2025



# Other Key Measure Features

- At least 90% of funds go to schools
  - OUSD high school and most charter high schools
- Oversight Commission annual reviews and scrutinizes each school's Education Improvement Plan
- Non-supplantation provision
  - But limited to non-supplantation of general purposes expenses from 2014-15

# Accomplishments

## Goal 1: Reduce Dropout Rate:

11% point decrease in the dropout rate since 2013-2014

## Goal 2: Increase 4-Year Graduation Rate:

11.7% point increase since 2013-2014

## Goal 3: Increase College and Career Readiness:

**A-G:** 14.1% point increase of students graduating A-G eligible since 2013-2014

**Dual Enrollment:** Increase of 1,650 students students earning a C or higher or a Pass in a dual enrollment course per year since 2014-2015

**Internships:** Increase of **700+** students completing internships each year year.

## Goal 4: Increase Successful Transitions to 9th Grade:

**9th Grade On-Track:** 14.1% point increase of students on-track at the end of their 9th grade year since 2014-2015

## Goal 5: Reduce Disparities in Student Achievement:

**A.A. Male 4-Year Graduation Rate:** 12.2% point increase since 2013-2014

**A.A. Male Dropout Rate:** 17.3% point decrease since 2013-2014



# Resolution No. 2122-0016

## Resolution No. 2122-0016

*“[D]irect[ed] the Superintendent or designee to bring forward a recommendation to the Board by June\* 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot”*

\*Resolution No. 2122-0016 was amended to permit the recommendation to come forward in June; originally it was April.



# Resolution No. 2122-0016

- Further directed Superintendent or designee to make recommendations with respect to following:
  - Tax rate structure
  - Inflation escalator
  - Sunset date or evergreen
  - School allocation formula
  - Permissible uses
  - Incentives for pathway participation

# Resolution No. 2122-0016

- To help develop final recommendation to Board, Superintendent or designee was authorized to:
  - Conduct a voter poll (via pollster)
  - Solicit advice on communication and outreach strategies (via communications expert)
  - Convene stakeholders
  - Consult with Measure N commission



# Developing Recommendation

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- Listening Campaign, which visited almost every school receiving funding

## What worked?

Linked Learning pathways driving school transformation

Consistency of funding and some staffing

Alignment of AP, counselor, and case manager

Pathway teams engaging in annual analysis

## What needs to change?

Focus on compliance

Limited ability to scale high-quality paid internships

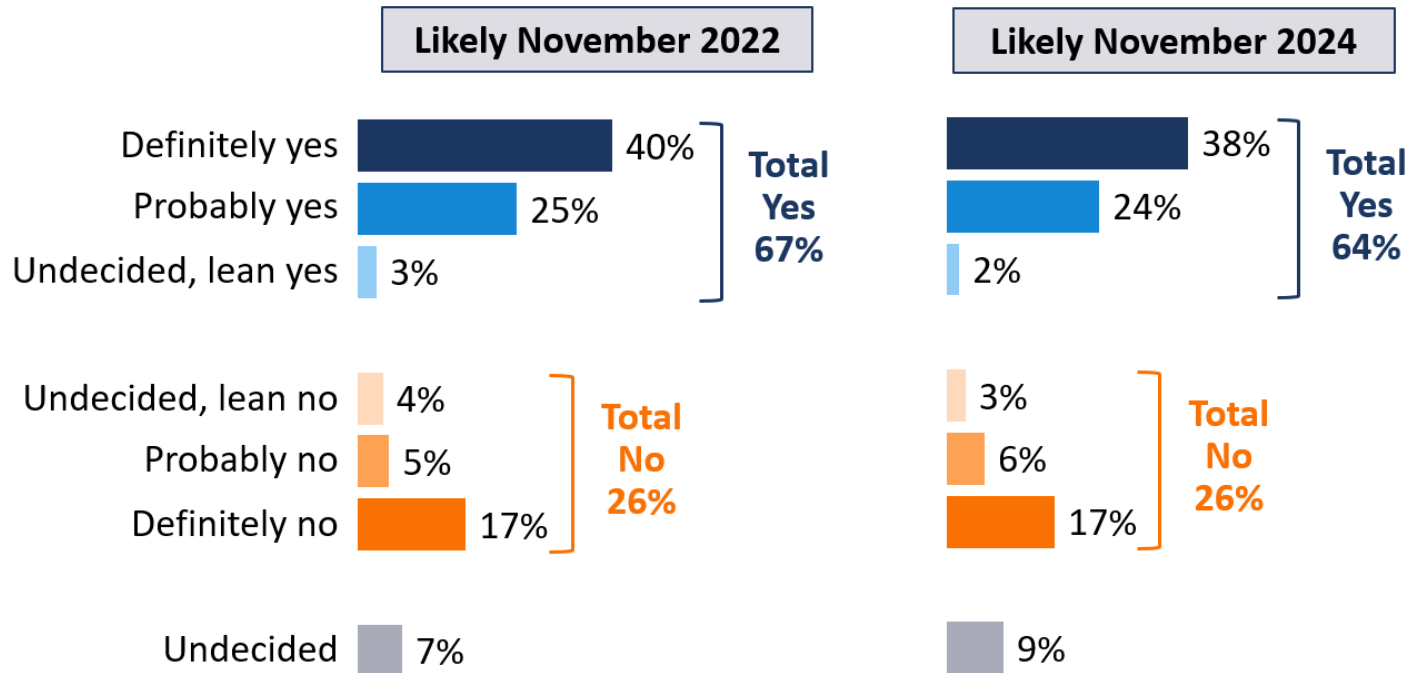
Facilities at sites not consistently able to accommodate CTE labs and equipment

Limited professional learning for teachers



# Developing Recommendation

- Voter Poll, administered in March 2022



# Developing Recommendation

- Working Group, which included:

- Jason Gumataotao, Measure N Commission Chair
- Katy Nuñez-Adler, Measure N Commission Member
- Marvin Boomer, Pathway Coach
- Rodney Brown, Teacher
- Greg Cluster, Work Based Learning Coordinator
- Rebecca Lacocque, Linked Learning Director
- Matin Abdel-Qawi, High School Network Superintendent
- Joshua R. Daniels, Chief Governance Officer
- Sam Davis, Board Vice President
- VanCedric Williams, Board Member
- Pollster and communication consultants

- Met twice a month since January



# Recommendation

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- General takeaways
  - Measure N works!
  - Commission is a strong feature
  - Refine rather than revamp the Measure
  - Support is strong but not overwhelming
  - Not the time to push the envelope
  - Go now!



# Recommendation

- Tax rate structure – Maintain (\$120/parcel)
- Inflation escalator – Yes (based on COLA)
- Sunset date or evergreen – Sunset (14 years)
- School allocation formula – Maintain (per student residing in Oakland)
- Permissible uses – Refine (see next slide)
- Incentives for pathway participation – Clarify

# Recommendation

- Permissible Uses
  - Refine non-supplantation language to prohibit District-directed supplantation
  - Reduce unnecessary bureaucratic restrictions where possible
  - Elevate importance of Education Improvement Plan and Commission's review



# Timeline & Next Steps

# Timeline

- June 7, 2022: Presentation to Measure N Commission
- June 8, 2022: Public hearing and first read (Board meeting)
- June 22, 2022: Possible vote to place new measure on November 2022 ballot (Board meeting)
- November 8, 2022: Election Day
- July 1, 2023: New measure in effect (if approved)



# Community Schools, Thriving Students



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[www.ousd.org](http://www.ousd.org)



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