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# Oakland Unified School District

## Charter Matters Committee

### Vision Workshop

November 17, 2022



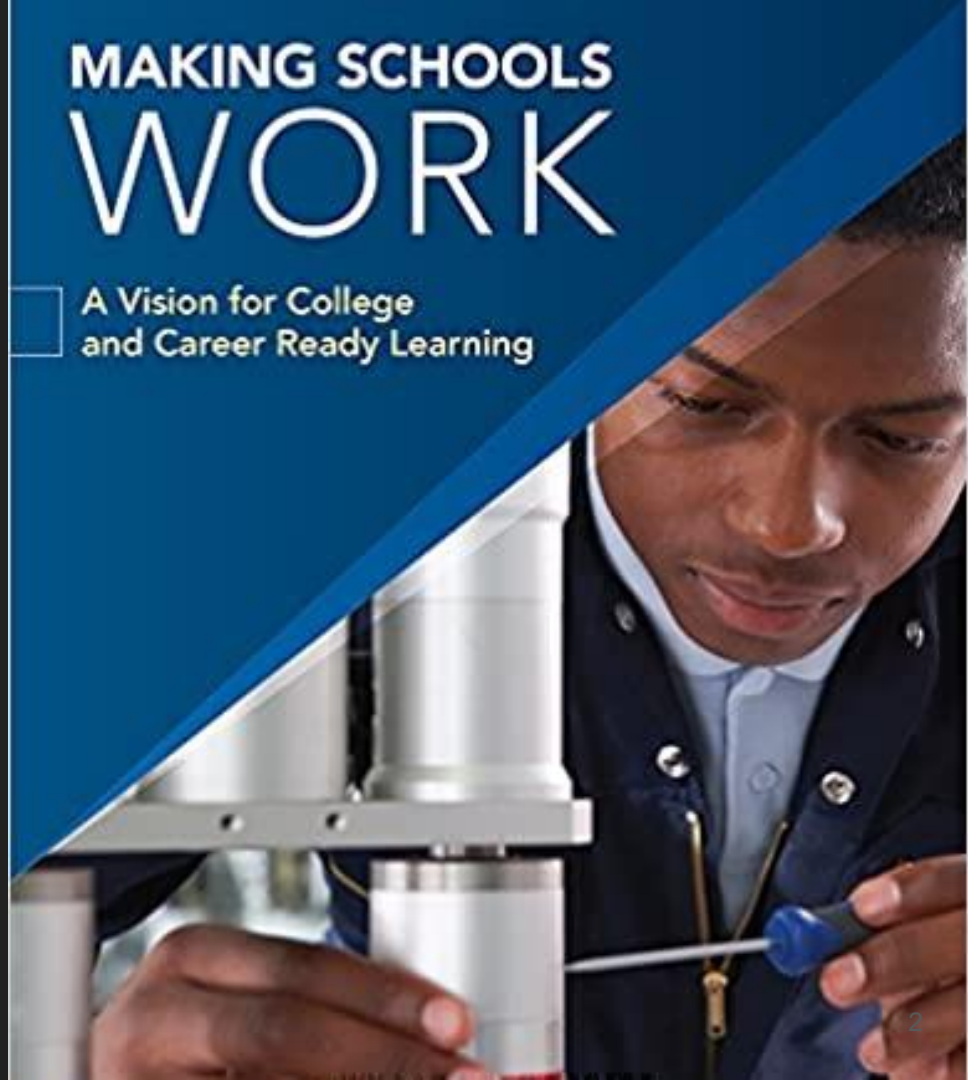
AS PREPARED BY DR. CARMELLA S. FRANCO, CONSULTANT

Making Schools Work: A Vision for  
College and Career Ready Learning  
(ICLE) 2016' by Willard R. Daggett

Presented by Dr. Carmella S. Franco,  
Consultant

# MAKING SCHOOLS WORK

A Vision for College  
and Career Ready Learning



# Making Schools Work

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According to Bill Daggett, author of the book *Making Schools Work*,  
“those educators, schools, and districts making the biggest advances  
toward excellent twenty-first century instruction share a mindset and  
similar core values that are foundational to their vision.”

# Shared Vision and Similar Core Values

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- Possess a growth mindset
- Exhibit open minds, fresh thinking, and bold actions

# Shared Vision and Similar Core Values

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- Children are the future and the hope
- Their jobs are about emphasizing career skills as much as they stress academics
- Everyone ensures that students learn
- Students must learn to *do* in addition to knowing
- Teachers function as entrepreneurs
- Financial resources support the vision and not vice versa

# Committee Engagement

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You have had a chance to read the brief excerpt and key points from the book by Bill Daggett. What phrase or concept resonated with you?

Share your thoughts with the group.



# Current District Vision

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All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

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# Definition of a Vision Statement

Features of an effective vision statement include:

- Clarity and lack of ambiguity
- A vivid and clear picture
- Description of a bright future (hope)
- Memorable and engaging expression
- Realistic aspirations, achievable
- Alignment with organizational values and culture

“A one-sentence statement describing the clear and inspirational long-term desired change resulting from an organization or program’s work.”

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# Example Vision Statements for Non-Profits for the Charter Committee

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**Smithsonian:** Shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world

**World Vision:** For every child, life in all its fullness; Our prayer for every heart, the will to make it so

**Goodwill:** Every person has the opportunity to achieve his/her fullest potential and participate in and contribute to all aspects of life.

**Kiva:** We envision a world where all people – even in the most remote areas of the globe – hold the power to create opportunity for themselves and others.

**Amnesty International:** A world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights instruments.

**Special Olympics:** To transform communities by inspiring people throughout the world to open their minds, accept and include people with intellectual disabilities and thereby anyone who is perceived as different.

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# Example Vision Statements for Non-Profits

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**The Nature Conservancy:** To leave a sustainable world for future generations.

**Make-A-Wish:** That people everywhere will share the power of a wish

**Oceana** seeks to make our oceans as rich, healthy and abundant as they once were.

**Cleveland Clinic:** Striving to be the world's leader in patient experience, clinical outcomes, research and education.

**Save the Children:** A world in which every child attains the right to survival, protection, development, and participation.

**Teach for America:** One day, all children in this nation will have the opportunity to attain an excellent education.

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# Recent Example of a New Vision Statement

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EMPOWERING STUDENTS TO ACHIEVE  
ACADEMIC EXCELLENCE AS MODEL  
CITIZENS.



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# Team Engagement

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**Reflect on words or phrases  
that you feel could be a vivid  
descriptor of the values and  
culture of the OUSD Charter  
Matters Committee**

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# Team Engagement

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**Offer preferred vision phrases  
or statements**

**Draft a tentative vision  
statement**

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# Strategic Priorities

# New Priorities

One:



Two:



Three:



Four:



# Committee Engagement

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**Review your vision  
statement and identify  
3-4 new priorities**

**Discuss these priorities and  
reach agreement**



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# Developing Your Goals

## Current Goals



A close-up photograph of a blue and silver ballpoint pen resting diagonally across a bar chart. The chart features several blue bars of varying heights on a light blue grid. A semi-transparent dark grey rectangular box is positioned over the middle of the image, containing the text 'New goals' in white. The right side of the image is a solid white background with a thin green horizontal line near the top and a wider green horizontal bar at the bottom.

**New goals**

# Committee Engagement

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**Identify 2-3 goals to support each priority.**

**Discuss these goals and reach agreement.**

## Next steps

- Staff will develop the components of the goals which will include objectives and measures of success
- Committee will review the draft vision, priorities, and goals
- Committee will adopt the vision, priorities, and goals





**Your Thoughts?**

# Ending quote

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Setting a goal is not the main thing.

It is deciding how you will go about achieving it and staying with that plan.

- Tom Landry







# Questions





**Thank you!**