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Board Cover Memorandum

To Board of Education

From Kyla Johnson-Trammell, Superintendent
Joshua R. Daniels, Chief Governance Officer
Sondra Aguilera, Chief Academic Officer
Matin Abdul-Qawi, High School Network Superintendent

Meeting Date June 8, 2022

Subject Resolution No. 2122-0088 - Calling A Parcel Tax Election for November 2022

Ask of the Board Hold a public hearing and a first read of Resolution No. 2122-0088 - Calling A Parcel Tax Election for November 2022

Background Measure N, also known as the “Oakland College and Career Readiness For All Act,” was approved by Oakland voters in 2014. The Measure authorizes the levy of a fixed \$120 per-parcel tax on each taxable parcel in the City of Oakland with low income and senior citizen exemptions. No more than ten (10) percent of the funds can be spent on administrative costs. By its terms, Measure N expires June 30, 2025.

The purpose of Measure N is “to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences” and to “create[] small learning communities of career-oriented pathways, and offer[] intensive, individualized support to create the conditions for all students to graduate high school prepared to succeed in college and career.” The Measure has five goals:

- Decrease the high school drop-out rate,
- Increase the high school graduation rate,
- Increase high school students’ readiness to succeed in college and career,
- Increase middle school students’ successful transition to high school, and

- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency.

In October 2021, the Board of Education adopted Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N subsequently amended by Resolution No. 2122-0016A - Moving Staff Recommendation Regarding When To Reauthorize Measure N To June 2022 (together, the “Reauthorizing Measure N Resolution”). The Reauthorizing Measure N Resolution directed the Superintendent or designee to bring forward a recommendation to the Board by June 2022 regarding whether to a parcel tax that would reauthorize Measure on the 2022 or 2024 General Election ballot. The Reauthorizing Measure N Resolution further directed the Superintendent or designee to make recommendations with respect to the following six areas: tax rate structure; inflation escalator; sunset date or evergreen; school allocation formula; permissible uses; and incentives for pathway participation. In developing the recommendations, the Reauthorizing Measure N Resolution acknowledged the possible need to contract with consultants to conduct a voter poll and/or to provide advice on communication and outreach strategies, convene stakeholders to solicit ideas and feedback, and consult the Measure N commission itself.

Discussion

In January, a working group was formed to guide the process and advise the Superintendent on a recommendation. The working group included the following individuals:

- Jason Gumataotao, Measure N Commission Chair
- Katy Nuñez-Adler, Measure N Commission Member
- Marvin Boomer, Pathway Coach
- Rodney Brown, Teacher
- Greg Cluster, Work Based Learning Coordinator
- Rebecca Lacocque, Linked Learning Director
- Matin Abdel-Qawi, High School Network Superintendent
- Joshua R. Daniels, Chief Governance Officer
- Sam Davis, Board Vice President
- VanCedric Williams, Board Member

The District also contracted with FM3 Research (Enactment #: 22-0981) to conduct a voter poll and with Clifford Moss LLC (Enactment #: 22-0732) to provide pre-electoral strategy and communication services. Representatives from both vendors were part of the working group.

The working group, which met every other week, helped to review and finalize the poll questions and then reviewed and analyzed the poll results with the help of the consultants. The key poll results, included in the presentation, were: support among likely November 2022 voters was exactly at the two-thirds threshold needed for the measure to pass; support among likely November 2024 voters was under the threshold, although the difference was within the margin of error. (The complete poll results and analysis were included in the presentation to the Measure N Commission at its meeting on June 7, 2022.)

The working group also received information from listening sessions that occurred in late 2021. These sessions involved visiting every high school to hear what was working and not working with Measure N. The following chart summarizes the feedback from the listening sessions.

<u>What Worked?</u>	<u>What Needs To Change?</u>
<ul style="list-style-type: none">• Linked Learning pathways driving school transformation• Consistency of funding and some staffing• Alignment of AP, counselor, and case manager• Pathway teams engaging in annual analysis	<ul style="list-style-type: none">• Focus on compliance• Limited ability to scale high-quality paid internships• Facilities at sites not consistently able to accommodate CTE labs and equipment• Limited professional learning for teachers

Based on the poll results, the feedback from the listening session, and the advice from the consultants, the conclusion of the working group was that the Board should put a parcel tax to reauthorize Measure on the November 2022 General Election ballot. **This is also the Superintendent's recommendation.**

With respect to the six areas listed in the Reauthorizing Measure N Resolution, the Superintendent's recommendations (based on advice from the working group) are as follows:

- *Tax rate structure.* The recommendation is to maintain the tax rate structure at \$120 per parcel.
- *Inflation escalator.* The recommendation is to include an inflation escalator based on COLA.
- *Sunset date or evergreen.* The recommendation is to include a sunset provision of 14 years.
- *School allocation formula.* The recommendation is to maintain the current school allocation formula that distributes funds on the basis of the number of students who reside in Oakland.

- *Permissible uses.* The recommendation is to refine the permissible uses in three key ways: (i) refine the non-supplantation language to focus on prohibiting District-directed supplantation; (ii) reduce unnecessary bureaucratic restrictions where possible; and (iii) elevate the importance of the Education Improvement Plans and the Commission’s review.
- *Incentives for pathway participation.* The recommendation is to clarify what incentives are permissible.

The draft of the proposed measure, titled the “2022 Oakland Unified School District College and Career Readiness for All Act,” incorporates these recommendations (among other changes compared with Measure N).

The proposed draft was previously presented to the Measure N Commission at its meeting on Tuesday, June 7, 2022.

Under state law, the Board must hold a public hearing prior to voting on whether to put a parcel tax measure on the ballot. This public hearing will also serve as the “first read” of the proposed draft. The final language—which may incorporate changes from the Board discussion, from the Measure N Commission, and from additional internal staff review and discussion—is likely to be different than will come before the Board on June 22, 2022 for action.

Fiscal Impact The exact cost of the election will not be known until after it occurs. However, the cost to the District from placing what became Measure Y on the November 2020 ballot was \$1,005,707.46. Therefore, approximately \$1 million dollars is a reasonable estimate to OUSD for this item.

Attachment

- Resolution No. 2122-0088 - Calling A Parcel Tax Election for November 2022
- Resolution No. 2122-0016 - Determining Whether, When, And How To Ask Voters To Reauthorize Measure N
- Original Measure N
- Presentation

**RESOLUTION OF THE
BOARD OF EDUCATION OF THE
OAKLAND UNIFIED SCHOOL DISTRICT**

Resolution No. 2122-0088

Calling A Parcel Tax Election for November 2022

WHEREAS, in 2014, voters in Oakland passed Measure N to reduce the drop-out rate, provide high school students with real-world work and learning opportunities, prepare students for admission to the University of California and other four-year colleges, and expand mentoring, tutoring, counseling, support services, and transition to job training programs;

WHEREAS, since implementation of Measure N, the District has increased the graduation rate both for all students and for African American male students by 12 percentage points, increased the number of students who were eligible to attend a four-year college by 14 percentage points, and decreased the dropout rate for all students by 11 percentage points and for African American male students by 17 percentage points;

WHEREAS, revenues from Measure N provide a stable source of approximately \$11.5 million in annual funding that supports local schools and that cannot be taken by the State of California (“State”);

WHEREAS, the measure to renew local school funding proposed herein does not increase taxes beyond the amount local property owners already pay to support Oakland schools except insofar as the included cost of living adjustment may raise it to keep pace with inflation;

WHEREAS, this measure maintains all existing senior exemptions to Measure N;

WHEREAS, all expenditures of the parcel tax will continue to be subject to independent citizen oversight and annual reports to ensure funds are spent appropriately;

WHEREAS, Section 4 of Article XIII A and section 2(d) of Article XIII C of the California Constitution authorize a school district, by a two-thirds vote of the qualified electors, to impose special taxes other than ad valorem taxes on real property, and Government Code section 50079 authorizes a school district to impose qualified special taxes meeting certain requirements upon approval of two-thirds of the electorate voting on the proposition;

WHEREAS, Section 1000 of the Elections Code authorizes the District to conduct such an election on an established election date;

WHEREAS, November 8, 2022, is an established election date;

WHEREAS, the Board of Education has held a public hearing after due notice regarding the parcel tax proposed by this Resolution, as required by Government Code section 50077;

WHEREAS, the District is located within the County of Alameda ("County"), and the Alameda County Superintendent of Schools has jurisdiction over the District;

WHEREAS, Measure N, by its terms, expires June 30, 2025.

NOW, THEREFORE, BE IT RESOLVED, the OUSD Board of Education ("Board") of the Oakland Unified School District finds, declares, and holds as follows:

1. Recitals. The foregoing recitals are true and correct.
2. Order of Election; Specifications of Ballot Measure. This Resolution shall stand as the order to the Alameda County Superintendent of Schools to call an election within the boundaries of the District on November 8, 2022, for the purpose of proposing to the electors of the District the proposition contained in Exhibit A hereto. The authority for the specifications of this election order is contained in sections 5304 and 5322 of the Education Code ("Education Code") and sections 50075-77 and 50079 of the Government Code.

The Board hereby requests the Registrar of Voters of the County of Alameda ("Registrar of Voters") to submit to the voters of the District at said election the proposition as it appears in Exhibit A.

3. Filing of Order of Election. The Superintendent or designee is ordered to cause certified copies of this Resolution and order to be delivered not later than Wednesday, August 10, to the Alameda County Superintendent of Schools, and not later than Friday, August 12, 2022, to the Registrar of Voters and the Clerk of the Board of Supervisors of the County.
4. Formal Notice. The Alameda County Superintendent of Schools is hereby requested to prepare and execute a Formal Notice of Parcel Tax Election and consolidation order in substantially the form attached hereto as Exhibit B ("Formal Notice"), and to call the election by causing the Formal Notice to be posted in every schoolhouse in the District and at three public places in the District, in accordance with section 5362 of the Education Code, no later than Wednesday, August 10, 2022, or to otherwise cause the notice to be published as permitted by law. The Superintendent or designee, on behalf of and as may be requested by the Alameda County Superintendent of Schools, is authorized to cause all notices required by law in connection herewith to be published and posted, as the case may be.
5. Conduct of Election.

- (a) *Request to Registrar of Voters.* Pursuant to section 5303 of the Education Code, the Registrar of Voters is required to, and is hereby requested to, take all steps to hold the election in accordance with law and these specifications.
- (b) *Ballot and Voter Pamphlet.* The Registrar of Voters is requested to cause the exact wording of the Abbreviation of the Measure contained in Exhibit A-I to appear on the ballot, and to print the Full Text of the Measure contained in Exhibit A-II in the voter information pamphlet to be distributed to voters pursuant to the Elections Code. The full text of the measure is all that text in Exhibit A-II hereto between the indicators “**BEGINNING OF FULL TEXT OF MEASURE----->>>>**” and “**<<<<-----END OF FULL TEXT OF MEASURE.**”
- (c) *Consolidation.* The Alameda County Superintendent of Schools and the Board of Supervisors of the County are requested to order consolidation of the election with such other elections as may be held on the same day in the same territory or in territory that is in part the same, pursuant to Education Code section 5342 and section 10400 and following of the Elections Code.
- (d) *Canvass of Results.* The Board of Supervisors of the County is authorized to canvass the returns of the election pursuant to section 10411 of the Elections Code.
- (e) *Required Vote.* The measure shall become effective upon approval of two-thirds of those voting thereon.
- (f) *Election Costs.* The Board shall pay all costs of the election approved by the Board of Supervisors of each County, pursuant to Education Code Section 5421.
6. Appropriations Limit. The Board shall provide in each year (pursuant to section 7902.1 of the Government Code or any successor provision of law) for any increase in the District’s appropriations limit as shall be necessary to ensure that proceeds of the proposed tax may be spent for the authorized purposes.
7. Ballot Argument. The President of the Board, or any member or members of this Board as the President shall designate, is hereby authorized, but not directed, to prepare and file with the Registrar of Voters a ballot argument in favor of the measure contained in Exhibit A hereof, within the time established by the Registrar of Voters, which shall be considered the official ballot argument of the Board as sponsor of the measure.
8. Effective Date. This Resolution shall take effect from and after its adoption by a two-thirds vote of all of the members of this Board.

PASSED AND ADOPTED by the Board of Education of the Oakland Unified School District this ____ day of _____, 2022, by the following vote:

PREFERENTIAL AYE:

PREFERENTIAL NOE:

PREFERENTIAL ABSTENTION:

PREFERENTIAL RECUSE:

AYES:

NOES:

ABSTAINED:

RECUSED:

ABSENT:

CERTIFICATION

We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at a Regular Meeting of the Board of Education of the Oakland Unified School District held on _____, 2022.

Legislative File	
File ID Number:	22-1526
Introduction Date:	6/8/2022
Enactment Number:	
Enactment Date:	
By:	

OAKLAND UNIFIED SCHOOL DISTRICT

Gary Yee
President, Board of Education

Kyla Johnson-Trammell
Superintendent and Secretary, Board of Education

Exhibit A-1

ABBREVIATION OF THE MEASURE

[This summarizes, in 75 words or less, the full text of the proposition which appears below.]

To continue to: reduce dropout rates; provide students with real-world work opportunities; prepare students for college; address the achievement gap; offer mentoring, tutoring, counseling, support services, and job training; shall the Oakland Unified School District measure renewing the \$120 parcel tax for 14 years, without increasing the base tax rate, adding annual cost-of-living adjustments, low-income and senior exemptions, and independent oversight and audits, generating at least \$11.5 million annually that cannot be taken away by the State be adopted?

DRAFT

Exhibit A-II

FULL TEXT OF THE MEASURE

BEGINNING OF FULL TEXT OF MEASURE----->>>>>

2022 OAKLAND UNIFIED SCHOOL DISTRICT COLLEGE AND CAREER READINESS FOR ALL ACT

This Proposition may be known and referred to as the “2022 Oakland Unified School District College and Career Readiness for All Act” or as “Measure ___” [*designation to be assigned by County Registrar of Voters*], which shall be referred to herein as the “Measure.”

FINDINGS

The Oakland Unified School District (“District” or “OUSD”) is determined to provide excellent educational programs to all students, including rigorous college preparatory academic courses in English, math, science, and other core programs that allow them to qualify for admission to the University of California and State University systems.

Essential elements of the District’s mission and vision to deliver educational excellence include improving student access to career-based and work-based learning opportunities as well as to support programs for students transitioning to high school and college.

Educational excellence also requires counseling, tutoring, mentoring, and other intensive support services to improve graduation rates, reduce the drop-out rate and support students struggling to graduate from high school.

Students should be prepared for the transition to work by enrolling in career education programs that offer practical experience via post-secondary options such as apprenticeships, job training, and community college certification that will lead to well-paying jobs in a competitive job market.

State and local funding has not been adequate to meet these goals, and the District has no assurance that state or federal funding will permit the District to meet these goals in the future.

To that end, the voters of Oakland approved the original Oakland Unified School District College and Career Readiness for All Act (“Original Measure”), which supported a comprehensive approach to high school education that integrated challenging academics with career-based learning and real-world work experiences. The impact of the Original Measure has been significant and has helped to:

- Increase the OUSD graduation rate both for all students and for African American male students by 12 percentage points since 2013-14,
- Increase the number of OUSD students who were eligible to attend a four-year college by 14 percentage points since 2013-2014, and
- Decrease the dropout rate for all students by 11 percentage points and for African American male students by 17 percentage points since 2013-2014.

Exhibit A-II

THEORY OF ACTION

Consistent with the Original Measure, the Measure is intended to continue and expand the comprehensive approach to high school education that integrates rigorous college preparatory academic programming with career-based learning and real-world work experiences. This comprehensive approach involves, among other things, the creation of small learning communities of career-oriented pathways (i.e., cohorts of students and educators engaged in a sequence or continuum of core academic courses, career-oriented education, and work-based learning) and intensive, individualized supports to create the conditions for more students to graduate high school prepared to succeed in college, career, and community.

The District expects that this approach, if continued and implemented with fidelity, will lead to improved student outcomes for all students and more equitable students outcomes based on race, ethnicity, gender, socio-economic status, English Learner status, special needs status, housing status, immigration status, and family circumstance in the following ways:

- Increases in high school students' readiness to succeed in college and career.
- Increases in middle school students' successful transition to high school.
- Increases in the high school graduation rate.
- Increases in student access to career pathways.
- Decreases in the high school drop-out rate.
- Reductions in disparities in student achievement.

COLLEGE & CAREER READINESS COMMISSION

The Board of Education ("Board") shall establish a College & Career Readiness Commission ("Commission") composed of five (5) persons each of who demonstrate knowledge and expertise in one or more of the following areas: high school and postsecondary curriculum, instruction, and leadership; education research, evaluation, and analytics; student, family, and community engagement; career and industry integration with education; decision-making focused on racial equity and school improvement; and/or financial management and audits. The Commission shall advise and report to the Board and shall be responsible for reviewing and approving Annual Education Improvement Plans (including hearing any required oral presentations). Additionally, the Commission shall be responsible for overseeing the proper allocation and use of all parcel tax monies, which includes reviewing annual independent audit reports. To ensure compliance with the requirements and intent of the Measure, the Commission may, at its discretion, submit recommendations to the Board regarding new or modified Board Policies or to the Superintendent regarding new or modified Administrative Regulations.

ANNUAL EDUCATION IMPROVEMENT PLAN ("PLAN")

The goal of each school's Plan must be to equitably place all students in that school in career pathways or academies that deliver challenging academics, career technical education, work-based learning, and personalized academic, social, and emotional support services. Additionally,

Exhibit A-II

to be approved, each Plan must be consistent with the Theory of Action and must include, at minimum:

- Completion of a diagnostic self-evaluation of the submitting school's needs to implement the full continuum of an integrated college and career preparation program for all students that include rigorous academics, work based learning, career technical training, and comprehensive student support services.
- Annual and three-year accountability indicators.
- Evidence-based strategies designed to meet the accountability indicators.
- Annual benchmarks for the implementation of new or enhanced structures and systems that equitably place all students in career pathways or academies.
- A description of how school staff, time schedules, and budgets are coherently structured to implement the Plan's strategies and activities.

The Superintendent or designee shall create, after considering recommendations from the Commission, the necessary templates, documents, and resources for the submission, review, and approval of a school's Plan.

COLLEGE & CAREER FUND CREATION AND PURPOSE

Consistent with Government Code section 50075.1 and all other applicable laws and regulations, the District shall establish and maintain the Oakland College & Career Readiness For All Fund ("College & Career Fund") and all Measure proceeds shall be deposited into the College & Career Fund. All funds in the College & Career Fund shall be expended consistent with the purpose set forth herein.

For each fiscal year, at least 90% of funds in the College & Career Fund shall be allocated to eligible schools for staffing and education activities and programs consistent with the Theory of Action of the Measure. Examples of such permissible uses include (but are not limited to):

- College and career preparatory courses (which includes Career Technical Education courses).
- Work-based learning opportunities such as opportunities for career awareness and exploration, job shadowing, internships, and job certifications.
- School and guidance counseling, tutoring, mentoring, and other intensive support services to students.
- High school bridge programs that help students successfully transition from 8th to 9th grade.
- Post-high school bridge programs to help students successfully transition from 12th grade to post-secondary education and the workforce.
- Materials, supplies, or equipment to support the design and implementation of student projects and project-based learning.
- Programming, staffing, and activities such as community building field trips, retreats, student incentives, and other events and activities that promote student belonging, student goal setting, and increased motivation in pathways.

Exhibit A-II

- Staffing that enables student cohorting and parity across pathways in multi-pathway schools.
- State of the art or industry specific equipment that aligns to industry and career-readiness standards.
- Programming and staffing that facilitate student enrollment and success in college courses while in high school.
- Staffing required to implement, supplement, and support such educational activities and programs.

The allocation to each eligible school shall be on a per pupil basis for students enrolled at the school in grades nine (9) through twelve (12) and who reside in Oakland. “Eligible schools” are defined to be (i) any Oakland Unified School District school and (ii) any charter school that received funding from the Original Measure (i.e., the Oakland Unified School District College and Career Readiness for All Act approved by the voters in November 2014) in 2021-22.

For an eligible school to request an allocation of funds from the College & Career Fund in a given fiscal year, the school must submit an Annual Education Improvement Plan (“Plan”) to the Commission. For an eligible school to receive an allocation of funds from the College & Career Fund in a given fiscal year, the Commission must approve its Plan (or an amended version of the Plan) and the Board must subsequently approve the allocation associated with the Plan. All eligible schools shall be held to the same high standards and expected to provide all students with access to rigorous academic programming, career technical training, work-based learning experiences, and comprehensive student supports.

Nothing herein shall limit the Board’s ultimate and final authority to add, modify, or reject an allocation for funding except that the District may not require that an OUSD school expend any funds from the College & Career Fund to which it is allocated in one fiscal year in a way that supplants District-directed funding to that school in the prior fiscal year. This authority to allocate funding from the measure is absolute and the Board’s decisions may not be challenged or appealed either to other governmental agencies or to the courts.

No more than ten percent (10%) of funds in the College & Career Fund may be used by the Oakland Unified School District to administer the College & Career Fund. Such administrative expenses include, but are not limited to, central office staffing, school quality reviews, independent audit services, communicating the impact of the Measure, creating and supporting a community of practice across eligible schools, evaluating the impact of the Measure, and other activities to ensure fiscal accountability and alignment with the Measure.

The purpose of the funds, as set forth herein, is to further the Theory of Action of the Measure and should be applied with deference to the needs of eligible schools as outlined in the Plans approved by the Commission. To this end, the Commission shall be given great deference as to the interpretation and application of this Measure. The Commission may recommend Board Policies and/or Administrative Regulations to be used to determine whether a particular proposed expense is permitted under the Measure when the Commission is unable to make such

Exhibit A-II

a determination. However, the Board retains ultimate, sole, and unappealable authority and discretion for deciding whether a specific use of funds is permissible under the Measure and, separately, whether to provide funding for such use.

TAX RATE, TERMS, AND SUNSET

Upon approval of two thirds of those voting on the Measure, the Board of Education (“Board”) of the District shall be authorized to levy a qualified special tax on each parcel of taxable real property in the District, in the annual amount of one hundred and twenty dollars (\$120.00) per parcel (“Rate”) for fourteen (14) years, commencing July 1, 2023 and ending June 30, 2037.

Effective July 1, 2023, the Measure shall replace the Original—i.e., Oakland Unified School District College and Career Readiness for All Act (also known as Measure N)—approved by the voters in November 2014, and the latter shall cease to be in effect as of that date.

Beginning with the 2024-25 tax year (the second year of assessment of the special tax), and each year thereafter, as long as the Measure is in effect, the Rate may be adjusted from the Rate levied in the prior tax year by a cost-of-living adjustment equal to the annual average percentage change (currently, the “All Items” category, not seasonally adjusted) of the Bay Area Consumer Price Index – All Urban Consumers for the San Francisco-Oakland-Hayward area over the prior twelve months, as of December of the prior fiscal year, as published by the U.S. Bureau of Labor Statistics. If, in any given year, that index is not available, then the Rate may be adjusted based on the next comparable Consumer Price Index published by the U.S. Bureau of Labor Statistics that is available as of December of the prior fiscal year in the following priority: Bay Area, California, the United States.

TAXPAYER EXEMPTIONS

As permitted by state law, the special tax shall apply to all property owners within the District except that an exemption from payment of the special tax may be granted on any single-family residential parcel owned that qualifies under one or more of the following conditions:

- **Senior Citizen Exemption:** Any parcel owned and occupied by a person or jointly owned and occupied by persons 65 years of age or older and occupying said parcel as their principal residence.
- **SSI Exemption:** Any parcel owned and occupied by a person or jointly owned and occupied by persons receiving Supplemental Security Income for a disability, regardless of age, and occupying said parcel as their principal residence.
- **SSDI Exemption:** Any parcel owned and occupied by a person or jointly owned and occupied by persons receiving Social Security Disability Insurance benefits, regardless of age, whose yearly income does not exceed 250 percent of the most recently available tax year’s federal poverty guidelines issued by the United States Department of Health and Human Services and occupying said parcel as their principal residence.

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The exemption shall be available pursuant to procedures to be prescribed by the Superintendent or designee, or otherwise as required by law or by the Alameda County Tax Collector. Owners must apply for this exemption annually, or otherwise as required by law or by the Alameda County Tax Collector, by petition to the District in the manner and at the time set forth in procedures established by the Superintendent or designee.

ANNUAL REPORT AND INDEPENDENT AUDIT

Consistent with Government Code section 50075 *et seq.* and all other applicable laws and regulations, the Superintendent or the Chief Financial Officer of the District shall cause an independent financial auditor to prepare a report and audit for each fiscal year in which taxes have been levied or expended in accordance with the Measure. The report and audit shall be filed with the Board and made publicly available. The report and audit shall include (but is not limited to including) the following information:

- The amount collected and expended in the applicable reporting period. The applicable reporting period may be a calendar year, fiscal year, or other appropriate annual period, as determined by the Superintendent or designee in consultation with the Commission.
- The description of all programs funded, and a determination that the monies expended were for the allowable uses as stated in the Measure.

As noted herein, the cost of the annual report and audit may be paid from the proceeds of the parcel tax. The annual report and audit may be incorporated into or filed with the District's annual budget, financial audit, or other appropriate routine reports to the Board.

PROTECTION FROM COUNTY OR STATE SEIZURE OR USE

It is the intent of the voters of Oakland that the County Superintendent of Schools, the State Legislature, the Governor, or any other state or county actor or entity shall not be permitted to redirect or reduce the proceeds of the Measure. Additionally, if, in any fiscal year during the term of the Measure, the County Superintendent of Schools, the State Legislature, the Governor, or any other state or county actor or entity takes any action the effect of which is to deprive the District of the benefit of any or all proceeds of the Measure—whether by directly taking such proceeds for any State purpose, by taking such proceeds into account for purposes of calculating State support of the District under Section 8 of Article XVI or under any program of categorical aid, special aid or other special programs, or by reducing other funding to OUSD—then the tax rate shall be reduced commensurately if doing so would not further diminish the proceeds from the Measure controlled by the District.

LEVY AND COLLECTION

The tax permitted to be levied under the Measure shall be collected by the Alameda County Tax Collector at the same time and in the same manner and shall be subject to the same penalties as ad valorem property taxes collected by the Tax Collector. Unpaid taxes shall bear interest at the same rate as the rate for unpaid ad valorem property taxes until paid.

Exhibit A-II

“Parcel of taxable real property” shall be defined as any unit of real property in the District which receives a separate tax bill for ad valorem property taxes from the Alameda County Tax Collector. “Parcel of taxable real property” shall exclude all parcels which are otherwise exempt from or on which are levied no ad valorem property taxes in any year, and all parcels which qualify for at least one of the exemptions provided for herein.

The District shall annually provide a list of parcels to the Alameda County tax collection officials which the Superintendent or designee has approved for an exemption in accordance with the Measure.

The Alameda County Assessor’s determination of exemption or relief for any reason of any parcel from taxation, other than through the exemptions set forth herein, shall be final and binding for purposes of the Measure. Taxpayers wishing to challenge the County Assessor’s determination must do so under the procedures for correcting a misclassification of property pursuant to Part 9 of Division 1 of the California Revenue and Taxation Code or other applicable procedures. Taxpayers seeking a refund of any tax paid shall follow the procedures applicable to property tax refunds pursuant to the California Revenue and Taxation Code.

SEVERABILITY

The voters of Oakland and Board hereby declare, separately and together, that by approving the Measure, that every section, paragraph, sentence and clause of the Measure has independent value, and the voters and the Board would have adopted each provision hereof regardless of every other provision hereof. Should any part of the Measure be found by a court of competent jurisdiction to be invalid for any reason, all remaining parts hereof shall remain in full force and effect to the fullest extent allowed by law.

<<<<-----END OF FULL TEXT OF MEASURE

Exhibit B

FORM OF FORMAL NOTICE OF EDUCATION PARCEL TAX ELECTION

NOTICE IS HEREBY GIVEN to the qualified electors of the Oakland Unified School District of the County of Alameda, California, that in accordance with the provisions of the Education Code, the Elections Code, and the Government Code of the State of California, an election will be held on November 8, 2022, for the purpose of submitting to the qualified electors of the District the proposition summarized as follows:

[Abbreviation to be inserted from Exhibit A-I]

By execution of this formal Notice of Election the County Superintendent of Schools of Alameda County orders consolidation of the election with such other elections as may be held on the same day in the same territory or in territory that is in part the same.

The County Superintendent of Schools of Alameda County, by this Notice of Election, has called the election pursuant to a Resolution and Order of the Board of Education of the Oakland Unified School District adopted June __, 2022, in accordance with the provisions of California Education Code Sections 5302, 5325 and 5361.

IN WITNESS WHEREOF, I have hereunto set my hand this day, _____, 2022.

County Superintendent of Schools
Alameda County, California

Exhibit B

CLERK'S CERTIFICATE

I, _____, Clerk of the Board of Education of the Oakland Unified School District, County of Alameda, California, do hereby certify as follows:

The attached is a full, true and correct copy of a resolution duly adopted at a regular meeting of the Board of Education duly and regularly held at the regular meeting place thereof on June __, 2022, and entered in the minutes thereof, of which meeting all of the members of the Board of Education had due notice and at which a quorum thereof was present, and the resolution was adopted by the following vote:

AYES:

NOES:

ABSTENTIONS:

ABSENT:

An agenda of said meeting was posted at least 72 hours before said meeting at 1050 2nd Avenue, Oakland, California, a location freely accessible to members of the public, and posted on the District's website in accordance with all applicable laws, and a brief description of said resolution appeared on said agenda. A copy of said agenda is attached hereto.

Said resolution has not been amended, modified or rescinded since the date of its adoption, and the same is now in full force and effect.

WITNESS my hand this _____ day of June, 2022.

Clerk of the Board of Education of the
Oakland Unified School District of
Alameda County, California

**RESOLUTION OF THE
BOARD OF EDUCATION OF THE
OAKLAND UNIFIED SCHOOL DISTRICT**

Resolution No. 2122-0016

Determining Whether, When, And How To Ask Voters To Reauthorize Measure N

WHEREAS, Measure N, also known as the “Oakland College and Career Readiness For All Act,” was approved by Oakland voters in 2014;

WHEREAS, the purpose of Measure N is “to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences” and to “create[] small learning communities of career-oriented pathways, and offer[] intensive, individualized support to create the conditions for all students to graduate high school prepared to succeed in college and career”;

WHEREAS, Measure N includes the following five goals:

- Decrease the high school drop-out rate,
- Increase the high school graduation rate,
- Increase high school students’ readiness to succeed in college and career,
- Increase middle school students’ successful transition to high school, and
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency;

WHEREAS, a presentation to the Board of Education (“Board”) from April 2021, shared the following Measure N impacts on student outcomes in OUSD:

- Goal 1 (Reduce Dropout Rate): 11% decrease in the dropout rate since 2013-2014,
- Goal 2 (Increase 4-Year Graduation Rate): 11.7% increase since 2013- 2014,
- Goal 3 (Increase College and Career Readiness): 14.1% increase of students graduating A-G eligible since 2013-2014,
- Goal 3 (Increase College and Career Readiness): Increase of 1,650 students earning a C or higher or a Pass in a dual enrollment course per year since 2014-2015,
- Goal 4 (Increase Successful Transitions to 9th Grade): 14.1% increase of students on-track at the end of their 9th grade year since 2014-2015,
- Goal 5 (Reduce Disparities in Student Achievement): African American Male 4-Year Graduation Rate: 12.2% increase since 2013-2014, and
- Goal 5 (Reduce Disparities in Student Achievement): African American Male Dropout Rate: 17.3% decrease since 2013- 2014;

WHEREAS, Measure N authorizes the levy of a fixed \$120 per-parcel tax on each taxable parcel in the City of Oakland with low income and senior citizen exemptions;

WHEREAS, under the terms of Measure N, no more than ten (10) percent of the funds can be spent on administrative costs; and

WHEREAS, Measure N, by its terms, expires June 30, 2025.

NOW, THEREFORE, BE IT RESOLVED, the Board hereby declares its intent to place a parcel tax on the 2022 or 2024 General Election ballot that would continue the purpose of Measure N;

BE IT FURTHER RESOLVED, the Board directs the Superintendent or designee to bring forward a recommendation to the Board by April 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot;

BE IT FURTHER RESOLVED, the Board directs the Superintendent or designee to also make recommendations with respect to the following:

- Tax rate structure,
- Inflation escalator,
- Sunset date or evergreen,
- School allocation formula,
- Permissible uses, and
- Incentives for pathway participation; and

BE IT FURTHER RESOLVED, in implementing this Resolution, the Superintendent or designee—at their discretion—may bring forward for Board approval consultant contracts to conduct a voter poll and/or to provide advice on communication and outreach strategies, may convene stakeholders to solicit ideas and feedback, and may consult with the Measure N commission itself.

PASSED AND ADOPTED by the Board of Education of the Oakland Unified School District this 27th day of October, 2021, by the following vote:

PREFERENTIAL AYE: None

PREFERENTIAL NOE: None

PREFERENTIAL ABSTENTION: None

PREFERENTIAL RECUSE: None

AYES: Aimee Eng, VanCedric Williams, Gary Yee, Clifford Thompson, Vice President Benjamin "Sam" Davis, President Shanthi Gonzales

NOES: None

ABSTAINED: None

RECUSED: None

ABSENT: Mike Hutchinson, Samantha Pal (Student Director), Natalie Gallegos Chavez (Student Director)

CERTIFICATION

We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at a Regular Meeting of the Board of Education of the Oakland Unified School District held on October 27, 2021.

Legislative File	
File ID Number:	21-2507
Introduction Date:	10/13/2021
Enactment Number:	21-1702
Enactment Date:	10/27/2021
By:	er

OAKLAND UNIFIED SCHOOL DISTRICT



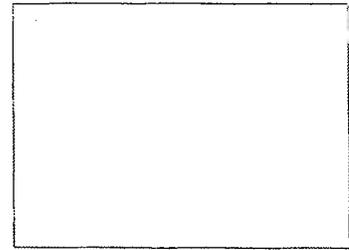
Shanthi Gonzales
President, Board of Education



Kyla Johnson-Trammell
Superintendent and Secretary, Board of Education



BALLOT MEASURE SUBMITTAL FORM



BALLOT MEASURE QUESTION	
Jurisdiction Name: Oakland Unified School District	Election Date: November 4, 2014
<p>Note: The information as it appears within the measure question text box will be printed on the ballot.</p> <p>Insert ballot question text here:</p> <p>To reduce the drop-out rate and provide Oakland high school students with real-world work and learning opportunities; prepare students for admission to the University of California and other four-year colleges, expand mentoring, tutoring, counseling, support services, and transition to job training programs; shall the Oakland Unified School District levy a \$120 parcel tax for ten years, with low income and senior exemptions, no money for Sacramento, and all money benefitting Oakland students?</p> <p>(69 words)</p>	
TYPE OF MEASURE	
<input checked="" type="checkbox"/> Regular Measure <input type="checkbox"/> Bond Measure	
PERCENTAGE NEEDED TO PASS	
66 2/3 %	
FULL TEXT OPTION	
Full Text to be printed in the Voter Information Pamphlet:	
<input checked="" type="checkbox"/> YES (note: must submit separate copy of Full Text along with this form)	
<input type="checkbox"/> NO - A Full Text was not submitted	
<input type="checkbox"/> NO - Do not print, but it's accessible at: _____	
AUTHORIZED REPRESENTATIVE	
Print Name: Edgar Rakestraw, Jr.	Date: 7/1/14
Signature: 	
CONTACT INFORMATION (for office use)	CONTACT INFORMATION (for public)
Phone #: 	Phone #: 510/879-8199
E-Mail: 	E-Mail/Website: Edgar Rakestraw@ousd.k12.ca.us

EXHIBIT A
MEASURE TEXT

I. ABBREVIATION OF THE MEASURE

*[This summarizes, in 75 words or less,
the full text of the proposition which appears below.]*

To reduce the drop-out rate and provide Oakland high school students with real-world work and learning opportunities; prepare students for admission to the University of California and other four-year colleges; expand mentoring, tutoring, counseling, support services, and transition to job training programs; shall the Oakland Unified School District levy a \$120 parcel tax for ten years, with low income and senior exemptions, no money for Sacramento, and all money benefitting Oakland students?

(69 words)

II. FULL TEXT OF THE MEASURE

BEGINNING OF FULL TEXT OF MEASURE----->>>>>

OAKLAND UNIFIED SCHOOL DISTRICT COLLEGE AND CAREER READINESS FOR ALL ACT

This Proposition may be known and referred to as the “Oakland Unified School District College and Career Readiness for All Act” or as “Measure ____”. *[designation to be assigned by County Registrar of Voters]*

FINDINGS

The Oakland Unified School District (the “District”) is determined to provide excellent educational programs to all its students, including academic courses in English, math, science, and other core programs that allow them to qualify for admission to the University of California and State University systems.

Improving student access to college preparatory classes, career-based learning opportunities, and support programs for students transitioning to high school and college are essential elements of the District’s initiative to deliver educational excellence.

Educational excellence also requires counseling, tutoring, mentoring and other intensive support services to reduce the drop-out rate and help students struggling to graduate from high school.

Students who do not attend college should be prepared for the transition to work by career education programs that offer practical experience leading to apprenticeships, job training, and well-paying jobs in a competitive job market.

Funding from the State of California (the “State”) has not been adequate to meet these goals, and the District has no assurance that State funding will permit the District to meet these goals in the future.

Funding from the Federal Government is insufficient to meet these goals, and the District has no assurance that Federal funding will permit the District to meet these goals in the future.

TERMS AND SUNSET

Upon approval of two thirds of those voting on this Oakland Unified School District College and Career Readiness for All Act, the Board of Education of the District shall be authorized to levy a qualified special tax on each parcel of taxable real property in the District, in the maximum annual amount of \$120 for ten years, commencing July 1, 2015.

PURPOSE

The Oakland College & Career Readiness For All Fund is established to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences. This comprehensive approach creates small learning communities of career-oriented pathways, and offers intensive, individualized support to create the conditions for all students to graduate high school prepared to succeed in college and career.

GOALS

- Decrease the high school drop-out rate.
- Increase the high school graduation rate.
- Increase high school students' readiness to succeed in college and career.
- Increase middle school students' successful transition to high school.
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency.

EDUCATION SPENDING PLAN

No less than 90% of measure proceeds shall be equitably allocated for education programs (not administrative overhead) on a per pupil basis, for students in grades 9 through 12 enrolled in all current Oakland Unified School District schools and charter schools, and new Oakland Unified School District schools and charter schools authorized by the Oakland Unified School District. Measure proceeds shall be distributed to such schools upon the submission, review, and approval of each school's annual education improvement plan. The goal of the education improvement plan must be to equitably place all students in career pathways or academies that deliver challenging academics, career technical education, work-based learning, and personalized academic, social, and emotional support services. An approved education improvement plan shall include, at minimum:

- Completion of a diagnostic self-evaluation of the school's needs to implement the full continuum of an integrated college and career preparation program for all students.
- Annual and Three-Year accountability indicators toward achieving the stated purpose and goals of this Measure.
- Evidence-based strategies designed to meet the accountability indicators.
- Annual benchmarks for the implementation of new or enhanced structures and systems that equitably place all students in career pathways or academies.

- Description of how school staff, time schedules, and budgets are coherently structured to implement the school improvement plan's strategies and activities.

No more than ten percent (10%) of measure proceeds each year shall be used by the Oakland Unified School District to administer the College & Career Readiness For All Fund, including, but not limited to project staffing, school quality reviews, independent audit services, and an evaluation of the Fund's progress toward achieving its stated purpose, goals, and allowable uses.

PERMISSIBLE USES

Measure proceeds shall be spent on the following school programs:

- To increase support for students in college preparatory courses in every high school to ensure students are qualified for admission to the University of California and other 4-year university systems, and are prepared to succeed in college;
- To provide work-based learning in every high school, including career exploration, career technical education courses, job shadowing, internships and job certifications;
- To reduce the drop-out rate by providing counseling, tutoring, mentoring and other intensive support services to students in danger of not graduating high school;
- To provide programs to students transitioning from 8th to 9th grade to prepare them to succeed in high school, and to students transitioning from 12th grade to college to prepare them for admission to and success in college.

SENIOR CITIZEN EXEMPTION

In order to provide tax relief to senior citizens in the community, any parcel owned and occupied by a person 65 years of age or older shall be exempt from the education parcel tax upon proper application to the District. The exemption shall be available pursuant to procedures to be prescribed by the Board of Education or otherwise as required by law or by the Alameda County Tax Collector.

LOW INCOME EXEMPTION

An exemption from this tax shall be made for owners of single family residential units in which they reside whose combined family income from all sources for the previous calendar year is at or below the income level qualifying as “very low income” for a family of such size under Section 8 of the United States Housing Act of 1937, 42 U.S.C.A. Sections 1437 et seq. for each year. Owners must apply for this exemption annually by petition to the Office of the Chief Financial Officer of the District in the manner and at the time set forth in procedures established by the District. Such petitions shall be on forms available from the Chief Financial Officer’s office and must provide information sufficient to verify income including, but not limited to, federal income tax returns and W-2 forms of owner-occupants.

ACCOUNTABILITY PROVISIONS

College & Career Readiness Commission. The Board of Education shall establish a College & Career Readiness Commission comprised of five (5) persons who demonstrate extensive knowledge and expertise in high school and postsecondary curriculum, instruction, and leadership; education research, evaluation, and analytics; and financial management and audits. The College & Career Readiness Commission shall advise and report to the Board of Education and shall be responsible for (1) Planning, which includes (a) reviewing each high school’s School Quality Review findings, Balanced Scorecard results, and education improvement plans, and (b) submitting school funding recommendations to the Board of Education for action; and (2) Oversight, which includes (a) oversight of proper allocation and use of all parcel tax monies, (b) reviewing annual independent audit reports, and (c) submitting recommendations to the Board of Education for any new or modified policies and administrative regulations to ensure the Oakland Unified School District’s compliance with the requirements and intent of this Measure. The Board of Education shall provide by resolution for the composition, funding, staffing, and other necessary information regarding the Commission’s formation and operation.

PUBLISHED INDEPENDENT ANNUAL AUDIT.

Upon the levy and collection of the education parcel tax, the Board of Education shall cause an account to be established for deposit of the proceeds, pursuant to Government Code Section 50075.1. For so long as any proceeds remain unexpended, the Superintendent or the Chief Financial Officer of the District shall cause an independent financial auditor to prepare a report to be filed with the Board of Education and made publicly available no later than December 31 of each year, commencing December 31, 2016, stating (1) the amount collected and expended in such year; (2) the description of all programs funded, and a determination that the monies expended were for the allowable uses stated in this Measure; and (3) the

determination that the monies from this Measure are being used to supplement, and not supplant, unrestricted general fund revenue so appropriated to schools to serve pupils in grades 9 through 12 based on fiscal year 2014-2015 funding. The cost of said Independent Audit may be paid from the proceeds of the parcel tax. The report may relate to the calendar year, fiscal year, or other appropriate annual period, as said officer shall determine, and may be incorporated into or filed with the annual budget, audit, or other appropriate routine report to the Board of Education.

SECURITY FROM STATE SEIZURE OR USE

If, in any fiscal year during the term of the education parcel tax, the State Legislature or Governor shall approve any law or take any action the effect of which shall be to deprive the District of the benefit of any proceeds of the education parcel tax, whether by directly taking such proceeds for any State purpose or by taking such proceeds into account for purposes of calculating State support of the District under Section 8 of Article XVI or under any program of categorical aid, special aid or other special programs, then the Board of Education shall reduce the rate of the education parcel tax commensurately.

LEVY AND COLLECTION

The education parcel tax shall be collected by the Alameda County Tax Collector at the same time and in the same manner and shall be subject to the same penalties as *ad valorem* property taxes collected by the Tax Collector. Unpaid taxes shall bear interest at the same rate as the rate for unpaid *ad valorem* property taxes until paid.

“Parcel of taxable real property” shall be defined as any unit of real property in the District which receives a separate tax bill for *ad valorem* property taxes from the Alameda County Tax Collector. “Parcel of taxable real property” shall exclude all parcels which are otherwise exempt from or on which are levied no *ad valorem* property taxes in any year, and all parcels which qualify for the senior citizen exemption provided by this Oakland College and Career Readiness for All Act.

The District shall annually provide a list of parcels to the Alameda County tax collection officials which the District has approved for an exemption in accordance with this Act. Eligibility for the senior citizen exemption and low income exemption shall be determined solely by the District, and any taxpayer wishing to challenge the District’s determination, or claim a refund or reimbursement of taxes paid while eligible for the exemption, shall apply directly to the District.

The Alameda County Assessor’s determination of exemption or relief for any reason of any parcel from taxation, other than through the senior citizen exemption and low-income exemption, shall be final and binding for the purposes of the education parcel tax. Taxpayers wishing to challenge the County Assessor’s determination must do so under the procedures for correcting a misclassification of property pursuant to Part 9 of Division 1 of the California Revenue and Taxation Code or other applicable procedures. Taxpayers seeking a refund of any tax paid shall follow the procedures applicable to property tax refunds pursuant to the California Revenue and Taxation Code.

SEVERABILITY

The Board of Education hereby declares, and the voters, by approving this Oakland College and Career Readiness for All Act, concur, that every section, paragraph, sentence and clause of this Act has independent value, and the Board of Education and the voters would have adopted each provision hereof regardless of every other provision hereof. Upon approval of this Act by the voters, should any part be found by a court of competent jurisdiction to be invalid for any reason, all remaining parts hereof shall remain in full force and effect to the fullest extent allowed by law.

<<<<-----**END OF FULL TEXT OF MEASURE.**

Proposal to Place the Reauthorization of Measure N on the November 2022 Ballot

Board of Education

June 8, 2022



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



Ask of the Board

- Hold a public hearing on the proposed draft of a parcel tax measure to reauthorize Measure N
- Discuss and ask questions, as appropriate, the proposed draft of a parcel tax measure to reauthorize Measure N
- No action

Outline

- Existing Measure
- Resolution No. 2122-0016
- Developing Recommendations
- Recommendations
- Timeline & Next Steps



Existing Measure

Purpose

“to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with career-based learning and real-world work experiences”

Goals

- Decrease HS dropout rate and increase HS grad rate
- Increase HS students' readiness to succeed in college and career
- Increase MS students' successful transition to HS
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency

Background/History

- Approved by voters in November 2014
- Authorized levy of a tax of \$120 per parcel
- Generates approximately \$11.5 M annually
- Includes senior/low income exemptions
- Establishes oversight commission and audits
- Expires June 2025

Other Key Measure Features

- At least 90% of funds go to schools
 - OUSD high school and most charter high schools
- Oversight Commission annual reviews and scrutinizes each school's Education Improvement Plan
- Non-supplantation provision
 - But limited to non-supplantation of general purposes expenses from 2014-15

Accomplishments

Goal 1: Reduce Dropout Rate:

11% point decrease in the dropout rate since 2013-2014

Goal 2: Increase 4-Year Graduation Rate:

11.7% point increase since 2013-2014

Goal 3: Increase College and Career Readiness:

A-G: 14.1% point increase of students graduating A-G eligible since 2013-2014

Dual Enrollment: Increase of 1,650 students students earning a C or higher or a Pass in a dual enrollment course per year since 2014-2015

Internships: Increase of **700+** students completing internships each year year.

Goal 4: Increase Successful Transitions to 9th Grade:

9th Grade On-Track: 14.1% point increase of students on-track at the end of their 9th grade year since 2014-2015

Goal 5: Reduce Disparities in Student Achievement:

A.A. Male 4-Year Graduation Rate: 12.2% point increase since 2013-2014

A.A. Male Dropout Rate: 17.3% point decrease since 2013-2014



Resolution No. 2122-0016

Resolution No. 2122-0016

“[D]irect[ed] the Superintendent or designee to bring forward a recommendation to the Board by June 2022 regarding whether such a parcel tax should be placed on the 2022 or 2024 General Election ballot”*

*Resolution No. 2122-0016 was amended to permit the recommendation to come forward in June; originally it was April.

Resolution No. 2122-0016

- Further directed Superintendent or designee to make recommendations with respect to following:
 - Tax rate structure
 - Inflation escalator
 - Sunset date or evergreen
 - School allocation formula
 - Permissible uses
 - Incentives for pathway participation

Resolution No. 2122-0016

- To help develop final recommendation to Board, Superintendent or designee was authorized to:
 - Conduct a voter poll (via pollster)
 - Solicit advice on communication and outreach strategies (via communications expert)
 - Convene stakeholders
 - Consult with Measure N commission



Developing Recommendation

Developing Recommendation

- Listening Campaign, which visited almost every school receiving funding

What worked?

Linked Learning pathways driving school transformation

Consistency of funding and some staffing

Alignment of AP, counselor, and case manager

Pathway teams engaging in annual analysis

What needs to change?

Focus on compliance

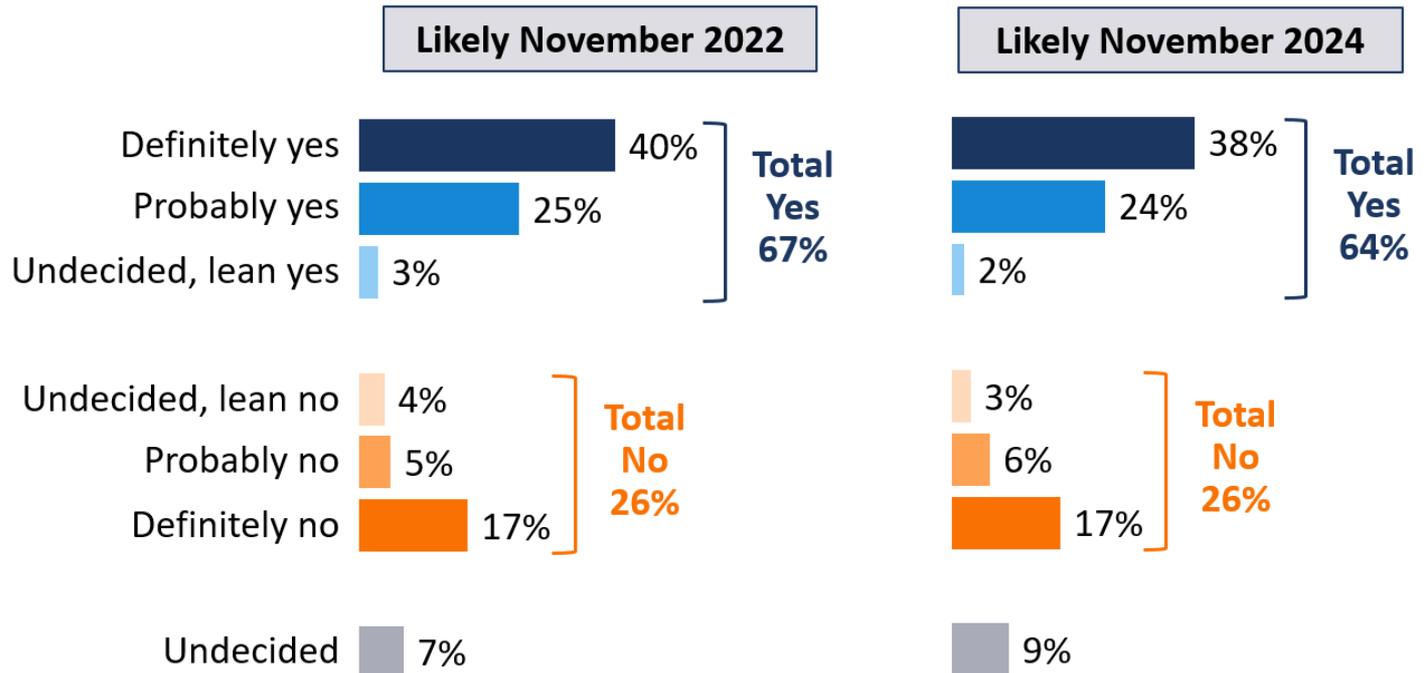
Limited ability to scale high-quality paid internships

Facilities at sites not consistently able to accommodate CTE labs and equipment

Limited professional learning for teachers

Developing Recommendation

- Voter Poll, administered in March 2022



Developing Recommendation

- Working Group, which included:

- Jason Gumataotao, Measure N Commission Chair
- Katy Nuñez-Adler, Measure N Commission Member
- Marvin Boomer, Pathway Coach
- Rodney Brown, Teacher
- Greg Cluster, Work Based Learning Coordinator
- Rebecca Lacocque, Linked Learning Director
- Matin Abdel-Qawi, High School Network Superintendent
- Joshua R. Daniels, Chief Governance Officer
- Sam Davis, Board Vice President
- VanCedric Williams, Board Member
- Pollster and communication consultants

- Met twice a month since January



Recommendation

Recommendation

- General takeaways
 - Measure N works!
 - Commission is a strong feature
 - Refine rather than revamp the Measure
 - Support is strong but not overwhelming
 - Not the time to push the envelope
 - Go now!

Recommendation

- Tax rate structure – Maintain (\$120/parcel)
- Inflation escalator – Yes (based on COLA)
- Sunset date or evergreen – Sunset (14 years)
- School allocation formula – Maintain (per student residing in Oakland)
- Permissible uses – Refine (see next slide)
- Incentives for pathway participation – Clarify

Recommendation

- Permissible Uses
 - Refine non-supplantation language to prohibit District-directed supplantation
 - Reduce unnecessary bureaucratic restrictions where possible
 - Elevate importance of Education Improvement Plan and Commission's review



Timeline & Next Steps

Timeline & Next Steps

- June 7, 2022: Presentation to Measure N Commission
- June 8, 2022: Public hearing and first read (Board meeting)
- June 22, 2022: Possible vote to place new measure on November 2022 ballot (Board meeting)
- November 8, 2022: Election Day
- July 1, 2023: New measure in effect (if approved)

Ask of the Board

- Hold a public hearing on the proposed draft of a parcel tax measure to reauthorize Measure N
- Discuss and ask questions, as appropriate, the proposed draft of a parcel tax measure to reauthorize Measure N
- No action



Community Schools, Thriving Students



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

www.ousd.org



[@OUUSDnews](https://twitter.com/OUUSDnews)

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